## VOLUME "V"

Third Street (Beginning at 125-127 Third Street)

Vine Street

Walnut Street

Water Street

Village of West Baraboo AKA Lyons

- a) Highway 136 extending west
- b) Hill Street West
- c) Linn Street
- d) West Maple Street
- e) West Mulberry Street
- F) West Pine Street (AKA County BD from Linn Street North...AKA State Highway 136 from Linn Street South.

West Baraboo Highway 12 (BD) South of the Baraboo River Miscellaneous

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### Third Street (Beginning Address 125-127)

### 125-127 Third Street

In September of 1903, the **Settergren & Pittman** hardware store completed a new smoke stack for the Island Woolen Mill. It was 60 feet high and 30 inches in diameter. This company also made a stack for the Baraboo Creamery as well. Generally this type of work had to be contracted outside of Baraboo.

### 126 Third Street

To continue Volume IV about **Fletcher Jewelers**...Fletcher's opened at 126 Third Street in 1969. **John Fletcher**, a native of Baraboo is a Certified Master Watchmaker. John took his training at the Elgin Watchmaker's College after

which he worked at in Tomah, Wis. and Albert Lea, Minn.

**Susan Kolb** opened **Upscale Boutique** at this address in August of 2010. By November of 2011, this site is empty and still empty in as of June 2012.

However, it did not remain empty for long. **Laura Hamdan-Krause** opened **Con Amaci** on the 22nd of August, 2012. It was while studying for a degree in sustainable business management that Hamdan-Krause seriously considered opening a wine bar. She scouted locations and found one at the former home of the Cheese Chest. She liked its wainscoting and its comfortable feel.

### 127 Third Street

Remodeling work started in March of 1939 at the **J. C. Penny** store at 127 Third Street, which included a new front and second floor addition. The new front was to be of the latest design in black porcelain enamel finish. A new sign was also installed with a back ground of yellow ripple finish and the lettering and border in black. The present prism glass was removed and the new sign set in place

The new second floor would be used for ready-to-wear, millinery and infants' department allowing more room on the main floor. The entire rear of the store would then be used for a shoe department. The work was expected to be completed by Easter.

### 132 Third Street

A sign on the door advised all that **Beckman Promotions** had closed the retail store at this address as of August 9, 1011 and had moved to 709 Sixth Street.

By November of 2011, a sign on the front reads, "Fit Wit One Fitness", women only. Angela McMurray and Laura Hulleman were the owners of this weight loss clinic.

Also another sign reads "Kick Boxing, Men & Women-Back Door"

The Baraboo Area Chamber of Commerce held a ribbon cutting on Friday, June 21, 2013 at **Impact Fitness & Nutrition** at their new address at 1212 8th. Street. Since its inception in 2010

owner **Laura Hulleman's** home studio, Impact Fitness has grown and expanded to meet its customer's needs.

### 135 Third Street (West)

**Darton Drake** died on April 7, 2015 at the age of 66. Darton was respected in the photographic industry and spent the later part of his career sharing his knowledge of lighting on the international stage. He was recognized as Portrait Photographer of the Year in Wisconsin seven times.

### 137 Third Street

A minor fire developed at **Spa Serenity** on Friday night, February 1, 2013. Cloths which were used in the operation and were soaked in oil were the culprits. Even though they were washed and dried, spontaneous combustion caused them to start burning while stacked on a couch inside the building. Owner **Lacey Steffes** said it would probably be two weeks before she could open.

It was reported in July of 2013 that Spa Serenity was planning on relocating to 101 S. Boulevard where a new building would be constructed.

In July of 1014 it was announced that **Spa Serenity**, would be expanding into the 139 Third Street building and plans to locate on the riverfront were scuttled. **Lacy Steffe**, owner of Spa Serenity, explained that she planned on knocking out the common wall between the two locations making a single 4,000 square-foot space. Construction was to begin in mid July of 2014 with a completion date of mid-September.

### 138 Third Street

In November of 2011, the sign on the front of the building reads "**Fat Man's Food & Spirits**".

### 139 Third Street

Martin Miranda moved his Mexican Square Market store to this address on July 15, 2010. He was located on the south side of Third Street. The store closed in 2014.

### **142 Third Street**

In January of 2014, the **Lifeline Christian Book & Gift Shop Inc.** had a sign on their locked entrance door, announcing that they were closing shop. By the summer of 2015, the building was sitting empty with a for-rent sign on the door.

### 144 Third Street

In February of 1904, it was reported that **C. A. Schmidt** and **William Schneller** sold their meat market several months ago which was located at 144 Third Street and had plans to go into the live-stock business, fitting up an office at the **W. F. Hagen** gun store that was located at 119 Third Street. A search of Baraboo records does not indicate that this new business never happened.

In 1931 a new poultry house containing the latest equipment was added to the rear of the **H. E. Wickus Meat Market**. Wickus found that the old building was inadequate to handle the amount he has to purchase in connection with the meat market.

In November of 2013, **Melissa Angle** moved Sweet **Melissa's Make Up Station** form 120 Third Street to the Total Design Salon located at 144 Third Street. **Total Design Salon**, owned by **Diane Shaw**, opened at this location about 2002.

### 145-147 Third Street

It is believed that **N. Hopkins** was a partner in a **grocery store** here in 1920-1921. In 1922, **N. Hopkins**, proprietor of the "**Yellow Front**" store, which suffered fire damages, leased the entire building, then owned by **Mrs. Clara S. Bacon** of Lodi. Plans were that the premises on Third Street where the fire occurred would be entirely remodeled and Mr. Tomkin would occupy the whole building and conduct a general store, which he stated would include an up to date line of shoes, dry-goods, etc., besides a stock of fruits and groceries. The new store was expected to be open about March 15, 1922. Frank Link who conducted a jewelry store in the west half of the building would not re-open his shop.

William "Bill" Stortz Sr. related the following which was printed in the Baraboo News Republic in 1964. When Bill moved to Baraboo in 1910 there were still a lot of tin roofs. Tin roofs were the in-thing in those days. They were fireproof. In the days of coal and wood fuel, and early furnaces...this meant lower insurance rates. It was said that a good standing seam tin roof installed by a fellow like Stortz and Oscar Isenberg would last almost indefinitely...the only hitch was they had to be painted occasionally. Stortz remembered working as an apprentice in LaCrosse for \$3.00 a week after turning down a job in the wholesale grocery business. With less than \$1,000 he came to Baraboo and obtained 1/2 interest in a hardware business. Later, sheet metal work was added---and roofing. Stortz mention that he did nine-tenths of the Ringling Brother's work prior to them leaving town.

On May 1, 2006 **Dr. Bob Konen** moved his dentistry office into this building from 314 Ash Street. The new establishment was then called the **Downtown Family Dental of Baraboo.** 

In June of 2014 it was announced that Dr. Bob Konen had sold his share of the Downtown Family Dental of Baraboo to co-owner **Dr. Amanda Ganshert.** Ganshert, a 1999 graduate of the Marquette University School of Dentistry, joined Konen's practice in 2005 as an associate. She had practiced in Monroe, Madison and the Sauk-Prairie area prior to her arrival in Baraboo.

### 151 Third Street

**Robert Kahler** purchased this business as early as 1966 from **Werner Raabe's** widow after Werner died while at work.

### Vine Street

### 115 Vine Street

(South side of the river opposite Oak Street)

In May of 1897, W. H. Hopkins, Beebe H. Strong and J. W. Power purchased the Baraboo Light, Heat and Power Company's electric plant. These gentlemen were the same three

that were erecting a new plant in Baraboo. They purchased all of the rights, stock and franchise of the company but would not make use of any of the machinery of the old plant. M. A. Warren would continue to operate the present plant until the new one was completed. The transfer was expected to take place about June 15 of the same year.

W. H. Hopkins died on the last day of August in 1901 while in the Grace Hospital in Detroit. He was only 35 years of age and had a great deal to live for. Death was a result of contracting Malaria while in Texas. He had been married in the spring to Miss Jennie Crowley of Baraboo. He was the principle owner of the Baraboo Gas & Electric Light Company as well as other valuable properties in Baraboo. His first wife died as a result of a runaway accident in front of the Warren House several years prior. Mr. Hopkins wealth was primarily a result of an inheritance from a wealthy uncle in California.

### 123 Vine Street

When **John Geoghegan** purchased the former livery building at this address, 123 Vine Street, he could not figure out where the previous owner had kept the horses. They supposedly were kept in the basement but there was no entry to that level from the outside. He took the problem to his father who told him that the horses used the stairway. John said it was hard to believe but the stairway showed extreme wear.

### **Walnut Street**

At a projected cost of \$1.2 million, the Department Of Transportation plans to resurface Highway 123 between South Boulevard and Sauk County Highway DL in 2016 before turning it over to the city of Baraboo and Sauk County. After the transition the highway will be renamed Walnut Street. (BNR 1.20.2015)

### 105 Walnut Street

In June of 2012, "**The Country Connection**" resale shop is located at this site.

### 107-109-111 Walnut Street

In August of 1936 a fire did damage to the rear of three Walnut Street buildings. One was the **Spangenberg Barber Shop** (107 Walnut) and the apartment above whose tenants were **Mr. & Mrs. Herbert Greenwood.** Other damage was done to the **Riverview (Riverside?) Tavern,** conducted by **Leonard Briggs** at 109 Walnut and **Joe Corcoran's** sleeping porch located over the Riverview Tavern which suffered a major loss. The **Bridge Tavern** conducted by **John Hardwick** at 111 Walnut was also damaged.

In June of 2014, a liquor license application was made by **Fitty's Bar and Grill LLC** (doing business as the **Walnut Street Tavern**) at 109 Walnut Street. It has generally been referred to as **Bump's Bar**.

### 117-129 Walnut Street

A notice of a "Public Hearing" was posted in the May 14, 2013 newspaper regarding the desire of **Benjamin Marks** and **Guntis Apse**, doing business as **Walnut Enterprise**, for a Conditional Use Permit to create a ground level retail space and two apartments on the upper floor at these addresses.

### 124 Walnut Street

In October of 1937, the fire department was called out to a fire at the **National Body Company** at this address. The building was owned by **T. R. Deppe** and was fully insured. **Henry Nickel**, proprietor of the business, said that the business would resume operations within a couple of days.

### **Water Street**

One can't speak or even think of Baraboo's Water Street without thinking about the Ringling Brothers and their wintering in Baraboo until 1918 when they moved to Connecticut. In Clark Wilkinson's notes on the history of Baraboo he mentions John Kelly's "Green Bull". The story goes as follows:

"John M. Kelly had a "Green Bull Day" on his farm in Baraboo. The farm was located just west of Summit and 10th.

Avenue. Cattle breeders came from far and wide to attend and Baraboo people all turned out to see the green bull. The advanced advertising showed "Babe" Ruth on the back of the bull. Inasmuch as the advertisement was not in color it could not be ascertained if the bull was sprayed green before or after the photo was taken. Kelly was married to the sister of Mrs. Alf T. Ringling and was Ringling Brother's Circus attorney for 35 years. When he finally retired he moved back to Baraboo to push the idea of a Circus World Museum."

### 100 (West) Water Street

It was noted in April of 2015 that the razing of the old Humane building at this site was underway.

### 120 (West) Water Street

On June 30th. of 2011, a ribbon cutting was held for **The Sewing Room** located at 120 Water Street. The owner, **Melissa**, has been sewing and quilting for over 30 years and has been conducting the Sewing Room for the past seven years.

### 120-128 Water Street

On August 18 of 1886, the Mauston Coronet Band was in town to help welcome in the first light show, to be displayed by the **Edison Light Company**. Street-lights and some business lights were to come alive; however, it was sad that no show happened. The **Edison System** had purchased the power from one of Hoyt & Company's four water wheels at the flouring and gristmill. The company being in a great hurry to arrange the machinery of the mill-power found that the gate-stem proved too weak and gave away. This caused the wheel and pinion, which powered the dynamo, to break. Obviously some repair was in order.

Electricity was not to be denied...prior to 1886, people who would walk to church in the evening would light there way by lanterns burning homemade tallow candles. Not until 1873 did Baraboo sport street lamps, one in front of the post office, and another on the south side lighting up the railroad station. These

were the only lights for eight years. Then...J. Van Orden donated a lamp for the corner of Oak and Third. D. K. Noyes gave another for the corner of Ash and Third. The village then bought eleven more. The next year Baraboo became a city and thereafter, the council added new lamps every year, until in 1887 there were 48 lamps in working order.

When **J. D. Patton and Co.** installed oil, gas and electric lights in the city in 1887, the council contracted for 60 gas street lamps and two arc lights, one on each end of the Ash Street bridge.

Ten years later, the **Baraboo Gas and Electric Light Co**. replaced these with seven all-night and 40 to 50 midnight arc lights. The changes to all-night electric street lamps came in 1913.

### **Electric Arc Lamps**

<u>Sir Humphrey Davy</u> of England invented the first electric carbon arc lamp in 1801.

**How Arc Lamps Work:** A carbon arc lamp works by hooking two carbon rods to a source of electricity. With the other ends of the rods spaced at the right distance, electrical current will flow through an "arc" of vaporizing carbon creating an intense white light.

The **Wackler Iron Foundry** was called on to manufacture a new shaft and by the following Friday and the company intended to have all subscribers electric lights by Saturday morning. However, no lights appeared until September 18 of 1886. There were almost 50 business' and government offices that had subscribed to receive electricity as well as maybe 6 private residences.

### 124-128 Water Street

In 1868 the firm of **Thomas, Claude and Thomas** placed a set of wagon gearing machinery, capable of turning out the wood for 50 wagons a day. It was said that their mill did the largest business on the river.

During the winter of 1886 the **Ringling Brothers** took over the former **Bassett Factory** at 145-147 Water Street where they stored their equipment and their growing menagerie. The **Ringling Brothers** purchased the Bassett property in November of 1887. In the winter of 1891-1892 leather crafters, under the watchful eye of father **August Ringling**, made harnesses. The second floor was the lithograph room, "filled with tons of attractive advertising paper", and the third floor was used for making mattresses for the **Ringling Hotel** where the Ringling employees lived during the winter.

In 1904 **Carl Isenberg** was hired to construct a new horse barn on Water Street. It was 56 feet wide and 120 feet long and would house about 100 horses. The building cost \$4,500. (This appears to be similar to the one built in 1901?)

### 126 Water Street

**Sherry Towns-Greenwald** succumbed to brain cancer on Sunday, July 8, 2012 at the age of 57. Sherry spent lots of her precious time (and money) in an effort to beautify Water Street, by purchasing hanging flower baskets and benches. She was the founder of a guest service directory publishing business, **Towns & Associates** which she conducted for 28 years

### 129 Water Street November 20, 1947

The **Riverside Implement Company** operated here since 1946 by **George McArthur & Sons** has been sold to **Gordon Schuette** effective today (11/20/1947)

### 130 Water Street 1939

The **Baraboo Ice and Locker Company** plant opened for full service on Monday morning, July 17, 1939 at 7:30 in the morning. **Keith Kindschi** was the plant manager and butcher.

In December of 1939 the **Baraboo Ice and Locker Company** installed 100 additional lockers, bringing the capacity to of the plant to 250 lockers. This almost doubled the capacity of the locker department.

#### 133 Water Street

It has been established that in 1953 Merrill R. Pfaff was conducting P&B Auto Parts at this address. It should be noted that The "B" in P & B was for Pfaff's partner...Frank Bauling who was not active in the store but rather as a silent partner. Bauling lived in Beloit and was a friend of Merrill's when Pfaff's also lived in Beloit. Pfaffs moved to Baraboo in 1940, I assume to work at Badger Ordinance, establishing the auto parts store in 1946.

### 145-147 Water St.

**Ringling's Harness Department** was listed at 145-147 East Water Street in 1895.

**G. W. Ott** opened a **Paint Shop** on the corner of Water and Ash Streets, probably at 147 Water Street.

### 232 Water St.

In 1890-1891 winter, the **Ringling Brothers Circus** rented the old **Union Hotel** at this address for their winter employees.

In 1895, **Ringling's Office** was listed at 232 East water Street.

In Volume V there is an error which states that the Ringling's occupied this building until at least 1918..see the following.

In the fall of 1916 the new **Ringling Hotel** opened following the razing of the old hotel. The heating plant was located in the basement, along with quarters for the "colored help". The first floor was a lobby/reading room. The second floor held dining and sleeping rooms, and the third floor was a large dormitory, designed to be used in the spring, when the circus was preparing to go on the road and the number of employees increased.

What a shame...it seems as though the new construction was only used a couple of years to its full capacity as the Ringling

Circus never returned to Baraboo from their 1918 road trip...they moved directly to Connecticut and their new found winter quarters.

About 2001, **John Taapken** purchased this building.

**Julie Klitzke** founded **Panache Academy of Beauty** at this address in 2008 or 2009 at this address. In January of 2013 Julie opened a new facility in Lake Delton

The city Planning Commission gave its nod to a project that would convert the old Ringling Hotel into a historic-themed hotel. **John & Donna Taapken** and **Richard Fritz** presented their request to the plan commission in March 2013.

In June of 2013, Taapken sold this building to Richard Fritz who wished to continue with plans to convert the building into a historic-themed hotel. Son, **Eric Fritz** was poised to take over the operation of the hotel once his father retired.

### 300-310 Water St.

In January of 1913, **Ed Gorman** worked at **Brigg's Feed Mill** which was near the **Carpenter-Deppe Lumber Yard** that was located at 300 Water Street.

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### **Driftless Glen Distillery and Restaurant**

In March of 2013, City Planners gave the thumbs up to two projects that could help revitalize the river front. The Plan Commission unanimously approved plans for an artisan distillery and restaurant which would be located at the former site of the Veolia Environmental Services building. Developer, **Michael** "**Mike" J. Weckerly** told the commission that the proposal included a restaurant that would include deck seating along the Baraboo River. By the third week in July, foundation forms were being set for the new \$2.5 million dollar building.

Mike stated that finding a place to construct his distillery was not easy, but walking past a book shelf at his home one day, a book caught his eye...a copy of "The Sand County Almanac". "As an aquifer, what possible place could be better than sand" he thought. He then came to Baraboo from his home in Illinois to do

some water sampling. Mike later stated in an interview, "I don't know if you realize how tasty your water is up here".

Weckerly felt that by using locally grown grains and other ingredients, a Wisconsin distillery could rival those of Kentucky. The planning and construction of a building took much longer than anticipated but as Mike would say "A project this size is like any fine bourbon -- everything takes time to become smooth and just right.

But, when construction started in 2013 it was soon apparent that a problem existed. Mike said "the roof was on, the bones were up, and I'm in the parking lot. I opened up my blueprint for my still and had a 'holy-crap' moment" It was apparent that the still would not fit in the building! The answer was to add a tall "belfry like addition" to the north end of the building to house the main still. The building might then be confused as a church!

The facility plans were for the manufacturing of Vodka, Gin and Moonshine. However, the largest percent would be Bourbon and Rye. The distillery had Brandy sitting in France for five years prior to being brought to Baraboo for finishing.

Kristine and Carl Pierce were the in-house distillers.

Finally, the opening of the new **Driftless Glen Distillery** and **Restaurant** was planned for April 9, 2015.

## 301-303 Water Street (Address may also be shown as East Street)

On November 29, 1875, **George Reul** purchased two lots on the north east corner of East and River Streets (303 Water Street). At the same time he purchased the boiler, engine and shafting then in **Bassett's Stave Factory** in town. Reul planned on constructing a planing mill on these lots within a week with hopes of having it ready to move into within five or six weeks. Basset planned on replacing the heavy equipment with lighter equipment from his stave mill a few miles out of town.

In 1885 **George M. Reul & Son's Planing Mill** occupied the corner of East and Water Streets having an address as East

Street. Some records indicate that the mill was no longer there in 1898 while other records indicate that it was still there in 1904.

In 1940, **Prothero & McGinnis**, Baraboo's oldest automobile dealer, completed an extensive improvement of their garage at 303 Water Street. The building was re-decorated in a color scheme of white and aluminum paint, a new ceiling installed in the office and a new steam-heating plant also installed. The shop was moved to the West end of the building and the rearrangement increased the storage space so that there was room form 100 automobiles. New shop equipment included a motor Vitalizer, cylinder boring machine, a new battery charger and new greasing equipment. Prothero & McGinnis was the oldest Buick dealer in the state, for 32 years they had been selling Buicks. There were only four dealers in the United States that have sold Buicks for the same but not longer time. It is believed they were located here until 1943 when they moved to 623 Oak Street.

## 305-323 Water Street (North Side of Water Street)

In 1895, various Ringling buildings were listed at the following addresses: **Chariot and Wagon departments**: 313, 315, 317, 319, 321 and 323; they may also have rented some buildings in the 400 block.

In December of 1909, the Ringling's constructed a new brick paint shop, sixty-six by one hundred feet with enough room for fifteen large wagons on land they had purchased from George Reul. The new construction may have been added to the former Reul Building.

An old map indicates that in 1913 this building housed tent lofts, wardrobe, machine shop, paint shops and harness shops. The tents, wardrobes and harness storage facilities probably were on the second floors.

It should be noted that in Ringling Brother's parlance, "barns" were unheated structures that primarily housed horses. Horses gave off sufficient heat to keep the buildings warm.

"Houses" sheltered animals such as elephants and other exotic animals that required additional heat from coal-fired furnaces.

In 1920, two years after the Ringling Circus had left Baraboo, the long brick building located at this address, which housed the circus paint shop, blacksmith shop and horse barn was cleared of its contents and was fitted up for the sorting and stripping of tobacco by the **P. Lorillard Tobacco Company**. The west end of the building that sits on the corner of Water and East Street would be used for sorting and stripping of the leaves, the east end of the building would be used for packing, and the frame horse barn across the street would be used for storage. Lorillard would move to this site from the railroad roundhouse on Athenaeum Place where they moved after the Ringling Car Shop building was leased to the Northwestern Refrigerator Car Line Company. In January of 1928 the tobacco company ceased their operation and had started removing their equipment and stock from the former Ringling paint shop. It was expected that the building would be vacated by the first of March.

In 1928 the **Schwartz Farm Implement Company** was located in 65 X 110 eastern section of the building, which they referred to as the old **Ringling Paint Shop**. In 1929 the Schwartz Company moved their showroom to 135 Third Avenue but probably kept the Water Street storage building.

By 1947 the old horse-barn building was used for auto storage except for the east end which was occupied by the **Baraboo Street Department**. In 1953...the **Industrial Coil Factory** occupied the building.

Lake States Railway Historical Association is housed at 319 Water Street, Suite 800 in 2013. In the mid-2000's, a group of railroad history enthusiasts were lamenting the loss of important collections. The owner would die and the collection often went into the dumpster or to EBAY. They decided to form a non-profit corporation known as Lake States Railway Historical Association (LSRHA) to create an archive and library. The group rented a small space in 2007 at the Baraboo Arts Building which was soon outgrown.

In mid-2008 it moved to a larger area in the same building and later rented an additional room for storage and intake. By 2014

the space was again full so the Board of Trustees decided to buy land and build a more appropriate facility.

"The results of their efforts can be found in Volume VI of BARABOO Wisconsin 1850-2010. Section III, 330 Lynn Street.

**Richard Fritz** purchased the **Baraboo Arts Building** located at this address from **Jim Kieffer** on January 6, 2003.

## 312-340 Water Street (South side of Water Street)

In 1895, Ringling's wild animal and live stock departments were located at 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338 and 340 East Water Street.

Chariot and wagon department; (313, 315, 317, 319, 321, 323, plus the 400 Block of East Water Street).

### 320 Water Street

In December of 2003, it was reported that **Jim and Jerry Kieffer** had recently donated a 1/3- acre parcel to the Circus World Museum. The \$25,000 parcel was located to the West of the red baggage-horse barn and east of the **Onyx property**.

### 322 Water Street

This parcel may have been the first land along the river that the Ringling's purchased. It is thought that they made the purchase in 1888. The Isenbergs then constructed a **Practice Ring House/Horse barn in the same year.** 

On October 24, 1898 the Ringling's continued to expand their winter quarters by purchasing for \$275 another plot of land along the river to the east of and adjacent to the land they purchased in 1888.

By 1892, the Ringlings had added an **Animal House** and a **Paint Shop** along with 3 or 4 other out buildings, which may have included an **office**. A large **hay stack** was also located here at that time.

In 1898 the **Practice Ring** had been moved east to 434 Water Street and the former Animal house at this address was being used as a **Wardrobe Storage Building**. The Animals were then housed at 412 Water Street.

In 1904 Carl Isenberg was hired to construct a new horse barn on Water Street. It was 56 feet wide and 120 feet long and would house about 100 horses. The building cost \$4,500. (This appears to be similar to the one built in 1901 at 434 Water Street). This building was probably used as a **Baggage Horse Barn**. Baggage stock designates the handsome draft or work horses used to haul the circus wagons, as distinctive from the ring stock or performing horses.

As circuses grew in size and weight of equipment, the Percheron became established as the ideal baggage horse, weighing 1,600 to 1,800 pounds. Iron gray was the most popular color, but bay, black and white teams were also used, and matched teams of two, four, six and eight horses were the rule.

In the spring of 1912, the Isenberg Brothers began tearing down the old ring-barn, at that time the oldest of the Ringling buildings which had been constructed in 1888.

In 1947 a building at this address is being used as a **Farm Implement Warehouse.** 

### **400 Water Street**

It appears unclear whether the Ringling's built a new **office building** at this address in 1897 (or used an old house, moved to this site and additions added???)

The building resembles a common farmhouse, with a front porch. A general consensus dictates that the Ringling's built it at this location but it is the writer who would bet it was moved here.

#### The reasons are:

1. There were a lot of houses being moved out of the business district of Baraboo as businesses appeared and needed the space.

- 2. It was very common to move houses around in those days due to the fact that there were very few basements or "cellars" under them. They were easy to pick up.
- 3. The Ringling's did not spend money unnecessarily and certainly had the man-power and animal-power to make this move.

A reasonable estimation is that this office building was moved here in 1901, certainly before 1904. Sometime between 1904 and 1913 a records vault was added to the office building. The office was of a Queen Anne style and looked like a regular farmhouse.

In March of 1939 **Judge Andro** and **F. J. Effinger** sold this house to **Elmer Smith** of Chicago. It had been occupied for the prior seven years by **John Stopper**, the caretaker of the old Ringling property on Water Street.

### 406 Water Street

**Fullmer Transfer Warehouse** is located here in 1975 and 1976.

### **408 Water Street**

The building located here in 2013 is quanset shaped. According to the sign on the building it was used as a **Wardrobe House.** In 1904 the building also housed harnesses. An old photograph showed it as a regular hip-roof type of barn.

### **412 Water Street**

It is known that in the autumn of 1901 the Ringling's constructed a new 36 X 110 brick animal house, it may have been here. According to a Sanborn Insurance map dated 1904; this building was an **Animal House**.

In 1927 to at least 1947, it was occupied by the **Kelly Hatchery**. **Lewis Hatchery** is here from 1950 through 1976.

### 418 Water Street

In 1898 a **Camel House** was located at this address. According to a Sanborn Insurance map, this building was listed as an Animal House. In 1927 **Pagel Brothers' Poultry & Eggs** was located here...not extant in 2013. An auto wrecking firm is here in 1947. **Fullmer Transfer** 1961-1976

### 426 Water Street

It is believed that the Ringling's constructed this building in 1897 and used it as an Elephant House. After the Ringling's decided to winter the Forepaugh-Sells Circus in Baraboo in 1910 they realized that it would put a strain upon the buildings on Water Street. That fall the Isenbergs constructed a 33 by 60 addition to the rear of the <a href="mailto:brick">brick</a> elephant house.

In 1927 it housed **Feinberg Auto Wrecking**. In 1947 a **Motor Freight Station** is operating here. **Fullmer Transfer** is here from 1950 through 1960.

Also in 1910 the Isenbergs built a new horse barn at the **Ringling Farm** at **623 Lynn Avenue** with a capacity for 75 horses. In December of 1914, the circus purchased 13-1/2 acres from **Theron Case** adjacent to and west of the farm, the consideration being \$1,800 or about \$137 an acre.

The winter of 1909-1910 also saw the brothers building new **railroad car shops** on nine acres of land known as the flats on the south side of the Baraboo River just west of the Herfort canning Factory... The Isenberg brothers constructed a new Sixty-four foot by eighty-four-foot building. By 1913 they would have increased the length of the building to 260 feet.

According to a local news article, the Ringlingville buildings constructed in 1910 had a value of \$7,000. It is not clear what this included.

### 434 Water Street

In the autumn of 1901 the Ringling's constructed a new 56 X 120 foot horse barn. The barn may have been at this address.

The building at 434 water Street was Ringling's **Practicing Ring Barn.** 1947 finds this listed as a **Junk Yard.** May have been **Louis Liss's** business.

An article in the *Baraboo Ringling Centennial Celebration* 1884-1984 souvenir book states that "when the junkyard owner, **L. R. Capener**, retired, the City Council dipped into the public coffers for \$10,000 and bought the old Ringling barn in which the bareback riders had rehearsed a half century earlier. The decrepit ring barn was to be the start of John Kelly's spangle land Louvre. Baraboo firemen, working as volunteers, scraped off the old paint and slapped on a bright coat of Ringling crimson (they called it" fire engine red"). Others in the community hauled junk off the property.

### **442 Water Street**

In 1885, this area housed **W. J. Langdon's Butter Tub** factory, a Cooper Shop and a Tobacco Warehouse.

In 1904 there appears a **Wagon Shop** and a **Planing(?) Room** at this location. May have meant "Painting Room".

A 1928 copy of the Baraboo News Republic reported the theft of \$100 worth of aluminum from the **Louis Leece** (**Liss**) scrap yard at a former Ringling barn, approximately this address.

**Louis Liss** purchase 5 buildings located in this area of Water Street in June of 1939...the ring barn, the giraffe and zebra barn, the blacksmith shop, a storage building and a tent pole drying building. Liss used this property for a "junk yard" as it was referred to in those days. He maintained a high quantity of wrecked cars as well as anything else he could buy on his terms. It was said that he was in "Ripley's Believe It Or Not" book as owning hundreds (if not thousands) of automobiles, yet never had driven one.

### **506 Water Street**

**Ringling's Camel House** is located in this building along with Zebras and Llamas in 1915.

In 1895, various Ringling Buildings were listed as being at the following addresses.

Harness Department; (145 and 147 East water Street). Office; (232 E. Water)

### **Ringling Winter Quarters Moves**

After the summer season of 1918, the Ringling's moved everything to Bridgeport, CT. never to return to Baraboo. The decision to do this was made by the brothers while the show(s) were on the road. They never returned to collect any records, etc. Most of the buildings in Ringlingville sat empty for many years until the city of Baraboo could determined what was to be done with them. The city did rent out some of them to help pay for what little up-keep was performed.

The move was decided due to the state of Wisconsin wanting to tax the brothers on shows performed outside of Wisconsin.

Though the Ringling's had wintered in Baraboo for many years they and their subsidiary's wintered in many other areas also. Winter quarters extended from Sarasota to the Gulf of Mexico to Bridgeport in Connecticut, from Peru on the Indiana Prairies to Baldwin Park in sunny California.

In the early 1930's **Judge Adolph Andro** and **Fred J. Effinger** purchased the Ringling property that had an assessed value of \$37,000. Much of the property was then repaired, leased out and/or sold.

In the spring of 1932 old "**Ringlingville**" came to life again through the enterprise of two men, **Judge Adolph Andro and Ferd J. Effinger**, and after years of rusting away, the cluster of buildings on the Baraboo river bank were again knowing new panes of window glass in broken frames, the sound of a carpenter's hammer and the neatness of fresh paint.

Then a regular circus-time crowd gathered to attend an auction of a dozen or so metal buildings, which had to be removed to make way for further improvements with Andro and Effinger plan.

The auction included a collection of old circus wagons which was reminiscent of the old days in Baraboo. There alongside of an ornate gilded chariot stood what once might have been one of the first automobiles owned by the Ringling brothers a Studebaker of ancient vintage but still in excellent condition and carrying the monograms of the well known circus man on the doors. It would not be surprising if after the auction for one to see farmers in the Baraboo locality hauling manure or loading hay in one of the Roman chariots.

Since the duo purchased the property, they have been busy hauling away truck load after truck load of junk which had been dumped on the vacant lots of the property; repairing the buildings and cleaning up the river bank. A number of sheds were torn down, including an unsightly shed beside the paint shop. The old office building was sold and carted away to be used as a garage. The house which stood near the office was remodeled with an eye to offering it for rent.

Dozens of tree stumps were pulled from the river and trees along the water were trimmed, improving the vista. Regarding the more permanently constructed buildings; they were all rented out.

Clearing out the barns brought joy to Baraboo youngsters when the big wardrobe shed was thrown open and trunk after trunk emptied of circus finery. False faces, swords and helmets, wigs of every color imaginable, jeweled gowns, be-braided band uniforms, clashing cymbals and tinkling bells--all of these brought back memories of circus days. The lot represented what was one day thousands of dollars worth of costumes, and they were sold to a man residing in the area of Princeton.

### **Auction Barn Improved**

One of the places most improved during the general cleanup by a whitewash throughout was the auction barn where every Saturday C. R. Jordan would conduct Baraboo's weekly auctions

Some records indicate in 1939 the **Schwartz Brothers** purchased the section of the horse barn that they had been renting; the **Baraboo Chick Hatchery** purchased the menagerie building; a

second menagerie building was sold to **L. R. Carpenter**; the **W. C. Fullmer Transfer Company** purchased the elephant barn to use as a garage and storage; the **City of Baraboo** purchased the former paint shop and the **Deppe Lumber Company** bought the middle section of the paint shop building to use as a machine shed. Most of these sales were to people who had been renting the same properties.

### 550 Water Street

It was on July 1, 1959 that the gates at the Circus World Museum swung open for the first time.

In May of 1989 Circus World opened its new \$1.6 million Irvin Feld Exhibit Hall and Visitors Center. More than 500 people attended the event. This new structure would allow the museum to be open year round.

### 840 Water Street

In March of 1887 a fire caused extensive damage to the roof area of the old **Creamery**. The building was being used as **Pottery Factory** and the fire was traced to a kiln that overheated.

### 1616 Water Street

The following information came from "BARABOO Wisconsin 1850-2010"...Volume V...120-128 Water. More McArthur details can be found at that site.

Prior to the McArthur's contract with Rich and McFetridge expiring in 1896, they informed them that they wanted to expand their mill and would need to use all their waterpower (under the high bridge). Yet another move for the mill was necessary. The Wackler property under the high bridge was for sale with waterpower; however the \$18,000 price for the old foundry was exorbitant.

So, the McArthur's took a walk down the river to **Baker's Bridge**, as the **Glenville Bridge** was then known. It was then measured to see if there was enough fall for a dam. 17 acres were purchased on the north side of the river and enough on the south side of the river to procure complete control of the dam. The

purchase was made of **Mrs. Slye** (Harding) Withington's grandmother for \$1,100. The dam was constructed and a move was made. On June 29, (1896?). The first weaving was started in the new Glenville factory.

**McArthur's Hammock Factory** was located here in later years.

It was reported that the **McArthur Linen Mill No. 1** located in Glenville was almost totally destroyed by fire Saturday night, January 27, 1917. The damage to the building caused all production to cease until a new mill could be constructed; it also cut off all electricity being used by the residents of Glenville plus throwing about 30 people out of work.

Only the wreckage of charred looms and smoldering heaps of goods were left. The factory and machinery destroyed represented an original investment of \$26,000 on which there was \$10,000 insurance.

The fact that the Jackard looms were manufactured in Germany made it practically impossible to replace due to the war waging in Europe at that time. In an attempt to fill orders it was decided to run shifts around the clock in the city mill.

In October of 1924 another fire took place and again shut the mill down. Firemen were able to remove a considerable stock of rugs, which were baled and readied for shipment, however the greater part of the stock was lost.

The mill power plant, which was constructed of cementblocks, was saved. It was said the loss was well covered by insurance.

Eight years later, in 1932, fire struck again destroying the Rug Mills of **George McArthur** and Sons located at this address. Those residing in the seven cottages, employed by the rug company, did all they could to save the building but to no avail. The loss was estimated at \$25,000 of which only a portion was covered by insurance.

The power-house, which not only supplied the power to turn the wheels in the factory, also supplied 19 miles of power lines

to farmers, sustained but slight damage to a few poles and wires burned at the fire site which were repaired and up and running the same day with electricity supplied by the linen mills in the city and by the Wisconsin Power Company.

In 2006, **Dean Hesselberg** purchased the building at this site and moved his **Sign Shop** here from 401 Broadway. The **SureFire Company** started operating out of a portion of this building about 2009. Prior to this move they operated out of their home for about 20 years. In 2014 the city agreed to sell them 5 acres on Commerce Avenue. More can be found on this company by reading "*BARABOO Wisconsin 1850-2010*" "*Volume VI*, *Volume II Continued*" "

## Lyons

(West Baraboo Village)

### William Canfield wrote c1872:

**Lyons** was the first village platted in the Valley, recorded April 1846. Its contiguity to Baraboo--only half a mile west of the corporation--stunted its growth. It contained about 35 families, and had one Tavern kept by **A. P. True.** 

At Lyons was kept the first tavern in the Baraboo valley by **James Webster**, who settled here in 1842 and died in 1853. In 1844 **Alexander Crawford** moved here, building a house on the opposite and south side of the road from Webster's. He also kept a house of entertainment (?) for several years. This was near the old ford on the Baraboo River. In 1869, the Old Settlers celebrated Mr. Crawford's golden wedding. In September 1870, they bore him from this, his first Baraboo home to the grave, with great sorrow, as he had entwined his life largely into the affections of the people.

Two Blacksmiths: Robert Lot, since 1856; and Benjamin Bailey

One Wagon Shop: Carried on by J. W. Aldrich since 1856.

One Cooper Shop: J. P. Atwood since 1856

One Painter: **Thomas Morehead** since about 1850. Two Stone Masons: **A. Tillitson** and **John Golding** 

One Stone Mason, Brick Layer and Plasterer near Lyons

George Holah since 1856

One Carpenter: P. Calhoun

One Carpenter, Joiner and Cabinet Maker:

**Charles Cook** 

## West Baraboo's New Village Hall 500 Cedar Street

In 1980 it was announced that the residents of West Baraboo were finally going to have a **West Baraboo Village Hall**, the first ever in the village's 24-year history. One corner of the long-time village owned **Clinton Square** was to be the site of the new structure. The 28 foot by 56 foot building would house two offices, a large meeting room, restrooms, and storage and maintenance areas. Bids were expected and a contract was anticipated by August 6, 1980.

### **Hill Street West**

### **615 West Hill Street**

In 2009 **Hill's Wiring** acquired **Kuehn Electric** of Waunakee. The company celebrated its 97th year of business in June of 2013. Third generation **Doug Hill** took over in 1985 and was later joined by partners **Jack Vogel** and **Wade Valley**.

It was announced in November of 2013 that **Neil Peterson**, formerly of **Peterson Electric** had joined forces with Hill's Wiring Inc, bringing with him 40 years of experience.

### **Linn Street**

### 110 Linn Street

In October of 2012, the **River Cities Bank** started remodeling the former **Culver's Restaurant** building located at 110 Linn Street. Plans were to move from 507 Linn Street, where the bank had been located since 2010. River Cities Bank is headquartered in Wisconsin Rapids.

### 135 Linn Street

It is thought that **Gordon and "Annie" Parchem** had a business here at one time...maybe in the 1950's (maybe earlier and/or later). Seems as though "Annie" had a snack bar as such there and Gordon sold Snowmobiles under the name of **Yamaha Village**.

The Edwards operated businesses that had name changes over the years and is sort of confusing. It would seem that Philip J. & Pearl P. Edwards eventually passed the business on to their son James P. and his wife Janice.

Philip J & Pearl P. Edwards conducted Circus City Funland Park at 4900 Hwy 123 South, in 1961 through 1976. 135 Linn Street may have been their business address...Seems as though they lived at 147 Linn Street and that may have been their business address also.

Funland Park & Ski-Doo Sales was operated at 135 Linn in 1972 by James "Jim" P. & Janice K. Edwards. They also operated Funland Sports & Power Equipment here from 1972 to 1975, probably earlier and later. Jim & Janice also operated Edwards J & J Amusements at this address in 1975, 1976, maybe earlier and later.

First Weber Group is located here in 2015

### 224A Linn Street

In 2007 the **Burroughs Lock Service** was opened at 224A Linn Street by **Michael Burroughs**.

### 224B Linn Street

In October of 2013, the **Exquisite Salon** which was opened here in about 2007 had a new look after a complete inside makeover by owner **Debra Burroughs**. Her goal as stated was to make the salon more fun and functional. Adding work stations and a third sink eased congestion, helping her and four independent stylists renting space to serve clients more efficiently.

### 228 Linn Street

W. R. DuBoise and Sons constructed this building for a truck repair shop. Max Hill purchased the building and moved it behind Hill Electric on West Hill Street.

**Lloyd Dubois** passed away on January 24, 2014. Lloyd graduated from the Baraboo High School in 1940 and studied engineering at the University of Wisconsin for two years prior to entering the army in 1942 where he served in the 13th Armored Tank Division until 1945. Upon returning home he became a partner in **W. R. Dubois and Sons Road Construction** firm where he was active until he retired in 1981.

### 240 Linn Street

In the 1920's **Al Rotzoll** had a garage on this corner. At that time Highway 12 ran west on Eighth/Linn Street and turned north on what is now Connie Road.

**Web Berkley** sold tires and conducted radiator repair shop here in the 40's and 50's. About 1960 **Phil and Pearl Edwards** of **Baraboo Coin** purchased this building From **Harold Berkley** for a warehouse; Pearl had an ice cream shop in the west half of the building.

Anton Kojawa moved from 586 Quarry Street about 1962 to this address and owned Tony's Radiator Repair until about 1973 when Michael Schell took over and conducted Mike's Radiator Service until 1988.

**Max Hill** of **West Hill Development** announced in September of 1988 that a **Subway Sandwich Shop** would open at 228/240 Linn Street. The new building would be constructed on the former site of the **Radiator Shop**.

### 301 Linn Street & Cedar Street Burlin Tayern

The old **Burlin Tavern** stood on the corner of what is now Cedar and Linn Street (highway 33) nearly opposite Connie Road. The building was erected about 1848 and was destroyed by fire about 1890. One of the many proprietors during this time erected a

large sign bearing the words "UNION HOUSE". One morning the landlord arrived to find that someone had repainted the "U" and changed it to an "O" making the sign read "ONION HOUSE".

The Union House served many patrons passing through the area heading for the Big Bend territory in Minnesota.

### 420 Linn Street

Culver's Franchise celebrated a milestone in March of 2014 with the opening of their 500th store. Actually 501 stores with the opening of one in Cedar Falls, Iowa and another in Wixom, Michigan. Co-founder and chief executive officer Craig Culver Lea along with their public relations officer Paul Pitas talked about the growth of their franchise which has been in business for 30 years come July 18, 2014.

Craig's father **George Culver** purchased an old A & W Drive-In where the current Culver's is in Sauk City in 1961. Culvers was founded in 1984 by Craig and Lea. In April of 2014 there were 15 more locations under construction and 35 new stores were set to open during the year.

Craig recalled when he came home from college his father asked him to become the general manager of the farm kitchen just south of Baraboo and he replied "no". He said in later years that he wished he had accepted the challenge. Craig and Lea attribute their success to **George and Ruth Culver**.

After Craig worked for McDonalds a couple of years, the young couple, with the help of Craig's dad purchased the A & W and moved back to their home town of Sauk City.

Prior to 2012 Culver's was located at 110 Linn Street in West Baraboo.

### **423 Linn Street**

It was reported in September of 2014 the **GHC** (**Group Health Cooperative**) was considering this site for a potential clinic.

### **507 Linn Street**

A local office of **BrightStar** opened at 507 Linn Street in West Baraboo in 2009. BrightStar offered medical staffing and in-

home care for all ages. The company was launched in Illinois by a family that needed help with child care and senior care.

In October of 2012, the **River Cities Bank** started remodeling the former **Culver's Restaurant** building located at 110 Linn Street. Plans were to move from 507 Linn Street, where the bank had been located since 2010. River Cities Bank is headquartered in Wisconsin Rapids.

### 527 Linn Street

It was reported in September of 2014 that owner **Steve Schmidt** was closing his West Baraboo shoe store outlet, AKA **The Shoe Box**. Schmidt stated that he made this decision due to the fact that the owner of the building wanted a long-term lease of the property plus the fact that he was concerned about the highway 12 bypass affecting his business.

### Highway 136

## 615 Highway 136 (Westdayle Plaza)

The concrete floor for the new **K-Mart** in Westdayl Plaza was poured in March of 1988. The general contractor stated that "plans are still on target to turn the keys over to Kmart Corporation by June 15, giving the mass merchandiser time to meet the projected opening in mid-August".

## 615-625 Highway 136 (Westdayle Plaza)

In November of 1987, it was confirmed by Don Pierce that a new 45,000 square foot grocery store would open at 615-625 HiWay 136 in October of 1988. Pierce said that he did not know what would happen to the 30,000 square foot facility at 101 South Blvd. where it has been located for 19 years.

In January of 1989, more than 1,000 people had visited the new **Pick'n Save** by 10:00 the morning of the grand opening. Many times, those attending gathered in long lines outside waiting

for a shopping cart. More than 25,000 items were programmed into the stores universal product code.

Pierce's Market began remodeling its Baraboo location on Jan. 2, 2013. One goal was to reduce energy consumption by more than 25% with a new computerized refrigeration system, a heat reclamation system that uses wasted heat from the refrigeration system to help heat the building and water, and by placing all items except fresh cut meat and produce behind closed glassed doors.

## 615 Highway 136 (Westdayle Plaza)

**JC Penny** opened their new store located at 615 Highway 136, Westdayle Plaza on August 9, 1989.

## 617 Highway 136 (Westdayle Plaza)

In December of 2014, the **Bethesda Thrift Shop** owned by **Bethesda Lutheran Communities Inc.**, located at 617 Highway 136 commenced their "*Going Out of Business*" sale. Manager **Paul Gieschen** stated that the store has lost money since it opened in 2009.

Bethesda moved into this building when the former tenant, **Walgreen Drug Store**, moved north, across the street.

### 621 Highway 136 (Westdayle Plaza)

At a March 13, 2014 meeting, the West Baraboo village board approved the first reading of a resolution to allow an indoor archery store at this address, the former **Maurice's** store.

**Randy Smith**, owner of **Papa's Trading Post** in Arena, Wisconsin would like to open another store and had decided on this address over others in Wisconsin Dells and Portage.

### 751 Highway 136 Baraboo Concrete Company

The old **Baraboo Concrete** building located at 751 Highway 136 was demolished in May of 2015 to make room for the new Highway 12. In more recent years the plant was owned and operated by **Croell Redi-Mix**.

#### 630 West Pine

Roosevelt "Rosey" Hardin, age 80, who conducted Rosey's Dream II at this address, died December 14, 2014. Hardin opened Rosey's Dream in Reedsburg in 1972. In 1975 he started giving free Thanksgiving Dinners...no questions asked. He continued the free dinners until he closed in 1985.

Rosey recalls one Thanksgiving when he was in the dining room refilling coffee cups... (Rosey liked to get out of the kitchen and visit with customers) "There were three ladies sitting at a table and as I approached to re-fill their coffee cups one of the ladies remarked 'I have lived in this town for over 80 years and I had to wait for a nigger to come to town to get a free meal". Rosey remarked that he started laughing so hard he could not pour the coffee. He did not feel insulted as he said..."that was the way they talked in those days".

### **West Maple Street**

### 550 West Maple Street

In 2015 and after many months of negotiations, **Dr. Jason Theobald** purchased **Allied Chiropractic** business located at 501 West
Maple Street in West Baraboo and re-named it **Back In Action Chiropractic**. The staff, including **Dr. Jay Taylor** and **Dr. Andy Gudenschwager** remained intact. Theobald explained that without a corporate parent to appease, they would be free to add digital X-ray services and tweak their schedules.

### **West Pine Street**

### 314 West Pine Street

**McDonald's Restaurant** opened at this address during the fall of 1981, new workers trained during the summer months at Lake Delton's McDonalds.

### 315, 419, 519 West Pine Street

These properties plus the **Westdayle Shopping Center** located on the SW corner of BD (old Highway 12) were owned by **R. T. Tinkham** in 1877 and by **Josephine Tinkham** in 1921.

### 315 West Pine Street

On September 19, 2003, the Baraboo News Republic reported that the new **Gander Mountain Superstore** would open its doors in mid-November. Store manager, Randy Seidel, said that

the Baraboo location is a natural fit for this business. The building, which had been vacant since 2000, formerly housed the **Wal-Mart Store**. This building was constructed in 1988.

### 315 West Pine Street

**Slumberland Furniture of Baraboo** opened here in 2003 and was purchased by **Jon Davis** in 2006. In February of 2015 Slumberland celebrated a remodeling of the showroom and clearance area.

### 419 West Pine Street

In mid-June of 1939, the Baraboo News Republic reported "An open-house was held at **Herman J. Dolle's** new A & W Root Beer stand in West Baraboo. Many drove out to have a free drink. Dolle is located in the first stand north of the new Lyon's bridge on Highway 12, on the west side directly across from the new Sinclair Station and some half a block south of Lyons corner intersection".

An interesting report in a mid-July, 1939 issue of the Baraboo News Republic stated the following which seems to indicate that the Larsons were conducting business at the stand and possibly owned it at that time?

### **506 West Pine Street**

Barely a month after opening his new Sinclair Station, Robert King was involved in a biplane accident which sent him and the pilot, Orvis Larson to St. Mary's-Ringling Hospital.

Larson suffered a crushed chest including fractures of the breast-bone and several ribs, lung injuries and possible other internal damage.

King's spine was fractured; his jaw was crushed resulting in the loss of many teeth. Witnesses to the crash were Verna Larson, sister of the pilot and her mother, Mrs. Conrad Larson, and Verna's brother operated the Larson Root Beer Stand near the Ritz intersection.

### **506 West Pine Street**

In June of 1939, **R. J. King** and **E. J. Koch** announced the opening of their new **Sinclair Super-Service Station** on highway 12 near the Lyons corner intersection. They advertised the station as having the latest in greasing equipment and a hydraulic lift along with 24-hour service.

Barely a month after opening his new Sinclair Station, Robert King was involved in a biplane accident which sent him and the pilot, **Orvis Larson** to St. Mary's-Ringling Hospital.

The plane crash, which took place on an abandoned gravel pit on the **George Tinkham** property near Highway 136 on July 18, 1939, caused Larson to suffer a crushed chest including fractures of the breast-bone along with lung injuries, several damaged ribs and possibly internal injuries. Less than a week later Larson died at the St. Mary's Ringling hospital in Baraboo while waiting to be moved to the Wisconsin General Hospital in Madison.

### **602 West Pine Street**

This property was owned by **R. R. Remington** in 1877 and **R. Royer** in 1947.

### **603 West Pine Street**

In March of 2003 it was reported that Brian Cummings, a **Walgreens** representative from Redmond Development came before the West Baraboo Village Plan Commission to present an idea for a new Walgreen's Store to be constructed on the NW corner of the Highway 12 and 136 intersection. This would require the razing of the former **Ritz Restaurant** building, which had been vacant since December of 2001, and the **Rocky Rococo** building.

Walgreen's lease in the **Westdayle Shopping Center** would terminate in about two years. All of Walgreen's stores were becoming free-standing buildings to facilitate drive-through windows. The plans included a 14,259 square-foot building with 65 parking spaces and a 10-foot landscape buffer surrounding the front of the store.

### 614, 620, 750 West Pine Street

These properties were owns by **R. R. Remington** in 1877

### 603, 617, 629,725 West Pine Street

These properties were owned by **W. H. Canfield** in 1877 and in 1921 the owner was the **Sauk County**.

### **629 West Pine Street ????**

It was reported in May of 1990 that the West Baraboo Village Board had approved a building permit for a new **Hardee's Restaurant** to be built off Hwy 12 south of the Baraboo Inn (?). Plans are for it to open in July.

### **630 West Pine Street**

In 1973 the new owners of the **Three Lions Supper Club**, located at 630 West Pine Street, were **Darrell Mittlesteadt** and **Ron Schwenkhoff** as advertised in the Baraboo News Republic.

### **675 West Pine Street**

In September of 1979 the **Deli-King** opened at this address in the former **Tasti-King** restaurant. A new menu was presented as well as a full catering service

### 1500 West Pine Street

According to a conversation on Facebook I was able to gather that between 1945 and 1978 a bar & restaurant by the name of "Slim's Hurry Back" was operated here by Clarence J. and Emma T. Bettinger. Later under the Bettinger's ownership it was referred to as "Slim and Emma's"

A Baraboo News Republic article of unknown vintage reported that **Zim's Inn** on Highway 12 could soon be surrounded by a 96-unit apartment complex. Developer **Mark Pelton** would like to build six units, each with 16 apartments surrounding the bar. The project would sit on 6 acres, 2 acres remaining green-space. Pelton said the half of the units would be 1-bedroom units and the other half would be 2-bedroom units, each with their own outside entrance. The village of West Baraboo was looking over his plans and the Baraboo Village Board members approved the project in 2005.

**Brent Viney** decided to follow in the footsteps of his Father, Grandfather and Great Grandfather and opened **Stonefield Pub & Grill** at 1500 West Pine Street in 2014.

West Baraboo Highway 12 South of the Baraboo River (To be changed to highway 136 after Highway 12 is moved to the west)

### 337 South Highway 12

(Parcel No. 0039-43021 Continued)

In February of 2014 **Joe Van Wie** requested and received a permit from the city of Baraboo to sell cars at this 337 S. Highway 12. Van Wie planned on leasing the former grocery and candle outlet to conduct **Baraboo Family Autos** which would open in the spring.

### 357 South Highway 12

Parcel No. 0039-4302

In July of 2014 **Michael Price** d/b/a/ **M & S Auto Sales**, **Inc**. requested a conditional use permit to construct a new building on the NE corner of USH 12) later to be known as 136) and Carpenter Street with the intention of moving his car dealership from the intersection of Highway BD and 12 where he had been located for 11 years. The site plan was approved by the Baraboo Plan Commission in August of 2014.

### 413 S. Highway 12

**H. R. Ryan** owned the property fronting on S. Highway 12 between Carpenter Street and Highway "W" in 1877 and **Willis Ryan** owned it in 1947.

Turner's first station was constructed at this site in 1956.

### 413 S. Highway 12

Parcel No. 1152-01020

Turner 66 and Westsider Carwash has been at this address for many years...since at least 1972. At that time the business was advertised as Turner Oil Company. It advertised

services as...Fuel Oil; Burner Service; Heating and Water Softener Sales & Service. John C. Turner, President and Manager, Ada Turner, Vice President; Hazel Turner, Secy.-Treasurer. By 1973 J. Scott Turner was Secy.-Manager and in 1987 J. Scott Turner was listed as President.

Jack Sullivan and Fred Raupp established S & R Automotive in Reedsburg in 1972 and in 1982 Jack established Sullivan's Two Unlimited in a Turner building on the corner of Carpenter Street and highway 12. By that time Turner had constructed a larger building closer to the highway. In 1985 the auto repair business moved to 795 Highway 12.

NOTE: Read the Jack Sullivan Story (his life as a NASCAR Crew Chief in the "About Section of Volume II) and visit NASCAR photos of Jack and his family in the Photo Section of this Volume.

### **434 Highway 12**

Parcel No. 1152-52013

Owners of this property in 2011 until 2012 was **GPB LLC**; Richard **A. & Paul Gerke & Gerke Properties LLC** were owners from 2008 to 2011, **Riverwalk Investments LLC** owned this property from 2007 to 2008. Prior to this **Paul M. & Betty Hankins LC** were the owners.

The last structure that was located here, to the best of memories, **Mould's Motel**, was owned by **Thomas H.** and **Florence C. Mould** from 1953 to 1969. **Ralph P. Weber** owned the **Hillside Motel** from 1972 to 1973 and **Ethel A. Weber** owned it from 1975 to 1980. **Paul** and **Debbie Hankins** were the owners from 1980 to 1989. **Any Time Fitness** opened at this location in 2011.

In October of 2012, **Andy Gundlach**, owner of **Anytime Fitness Club** at 434 Highway 12, was awarded the "Club Operator of the Year" for the second year in a row. The competition included about 1000 owners of 1976 Anytime Fitness Clubs. At this time, Gundlach owned 18 clubs.

### **618 Highway 12**

A new **State Farm Insurance** office opened May 1, 2014 at 618 Highway 12. The man in control was **Steve Pierick** who also ran the office in Sun Prairie. His associates in Baraboo were **Kara Karlin** and **Mark Roberts**. Pierick's office would complement an existing agency on Eighth Avenue operated by **Kris Stanton**.

### 640 US Highway 12

Parcel No. 1152-52050 (May include 638 & 642)

**K. Alexander** owned property on both sides of Hatchery Road fronting on Highway 12 in 1947.

**Baraboo Motors,** since 1995 was purchased in 2012 by **Tim Seiler, Rick Schwandt and Peter Steinhauer** and thereafter the business would be known as **Baraboo Motors Group**. The three were long time managers of the firm and had over 50 years combined experience.

**Baraboo Motors Group Inc.** celebrated its one-year anniversary on June 1, 2013. Many of their employees had worked there since 1992 under the prior owner and management.

### 795 S. Highway 12

Parcel No. 1152.50000

**H. R. Ryan** owned the property fronting on S. Highway 12 between Carpenter Street and Highway "W" in 1877 and **Willis Ryan** owned it in 1947

### 795 S. Highway 12

In 1985 **Sullivans Two Unlimited** moved to 795 S. Highway 12 from 413 S. Highway 12. In 1987, son **Scott Sullivan** purchased the business. Scott's father Jack continued to live in Reedsburg with his wife Marge until his death in 2007. Marge continues to live in Reedsburg as of this writing (2013). In 2008, Scott's Brother **Glenn Sullivan** purchased the business and operates there at the present (2013)...this is a correction to "*Volume*"

*V Baraboo Wisconsin 1850 to 2010*" that stated that Scott Sullivan owned the business as late as 2013.)

NOTE: Read the Jack Sullivan Story (his life as a NASCAR Crew Chief in the "About Section" of the "Baraboo 1850-2010...Volume II Continued" found in Volume VI and visit NASCAR photos of Jack and his family in the Photo Section of the same volume.

### 820 S. Highway 12

**B.** Gaetzke owned the property on the NW corner of the intersection of Highway W and South Highway 12 in 1947. That would have included where the Strip Mall sits in 2012.

The Baraboo Chamber of Commerce held a ribbon cutting Oct. 18, 2012 at **Bug Tussel Wireless**. Bug Tussel Wireless provides wireless internet and mobility to Baraboo and the entire Sauk County area. They began this business in 2008.

### 830 US Highway 12

Parcel No. 1152-70000

Owners of this strip mall are **Robert J. and Patricia Wedekind** as of this writing (2012). Tenants are as follows:

**Sophies Fine Jewelry**, conducted by **Joyce Schmidt**, who moved here in 1996 from 337 Highway 12. **Wild Bird Barn/Raining Cats & Dogs** moved here from 339 Highway 12 in 1996, and then moved in 2011 to 674 W. Mulberry St in West Baraboo...

### 830 US Highway 12, Suite #4

In April of 2015, the Baraboo Area Chamber of Commerce held a ribbon cutting ceremony for **World Finance** located at this address. Manager **Kim Weller** stated that World Finance began in South Carolina in 1962 and as of 2015 had more than 1200 offices in 15 states and Mexico.

### 830 Highway 12

Pierce Wireless... < 2010

840-880 Highway 136 (Formerly 12)

### Parcel No. 1152-80000

The owners of this rental property are **Robert J. and Patricia Wedekind** as of this date (2012). In 1969 the **Honey Boy Farm** was located here.

## 840 S. Highway 12 (Suite 3)

In 2014, **New Life**, who also has operations in Portage and Westfield, advertised *Physical Therapy*, *Sports <u>medicine and 4Work</u>* as choices for those who wished to continue running, walking, golfing, gardening, working and taking part in physical sports.

### 875 S. Highway 12

Located on the NE corner of S. Boulevard and Hwy. 12

**H. R. Ryan** owned the property fronting on S. Highway 12 between Carpenter Street and Highway "W" in 1877 and **Willis Ryan** owned it in 1947.

Robert S. Pate Tractor and Equipment Company was located here from 1960 - 1980, Black Hawk Trailer Sales occupied this site since 1970 offering manufactured and modular homes. President **Jim Loechler** stated that the business would close June 1, 2013.

In the spring of 2013 a new **Kwik Trip** gas station and convenience store gained city approval and would replace the **Blackhawk Home Sales** at the corner of the intersection of highway 12 and County W.

The owner of this property from 2008 until 2012 was **Loechler Properties LLC**. **Loechler Enterprises LLC** owned it from 2007 to 2008, **Loechler, James D (James L)** prior, **Loechler, James D. & Donald L.** prior.

## 880 State Highway 136 (Formerly U.S. Highway 12)

The spring of 2015 saw **Peter Schmitz**, owner of **Wildside Adventure Sports** located at 880 Highway 136 making plans to celebrate 10 years in business at this location by overseeing renovation projects designed to change how customers navigate his sales islands.

Schmitz launched Wildside in 2005 after working at the former Sports Haven store. In 2014, Wildside made the National Bicycle Dealer's Association's list of America's best bike shops.

## 905 State Highway 136 (Formerly US Highway 12)

Baraboo News Republic, 8.11.14...notice of hearing regarding a new variety store being established by or on land of "Baraboo Land LLC" in the 900 Block of Highway 12. It was announced in the Baraboo News Republic issue, dated August 21, 2014, that plans for a new **Dollar Tree** variety store had been approved by the city. **Jon De Fiebre**, operator of the **Dollar Tree** on the west side of Highway 12 stated that the new store would be twice the size of the present one.

On February 2, 2015 the new Dollar Tree variety store opened with the grand opening being held the following Saturday. The biggest day at the former location was \$1,000 in sales while on the opening day the sales reached \$4,000. The largest change, leading to the increase in sales, was the acceptance of Food Stamp Electronic Benefit transfer cards and the addition of more food items including a frozen food section.

### 906, 912, 920, 930 US Highway 12

The land that the above addresses sit on was owned by **C. Gibbons** in 1947.

### 906 S. US Highway 12

Andrew Kamla, owner of Cell-Plus, moved to this location in 2002 from 100-104 Fourth Avenue. It was announced in May of 2013 that extensive remodeling was on the horizon. In July of 2013 it was planned that new styling will feature "brighter colors, updated fixtures, touch screen browsing kiosks and a new layout for streamlined shopping experience".

### 912 State Highway 136 (Formerly U.S. Highway 12) Suite D

The Chamber held a ribbon cutting at **Fantastic Sams Hair Salon** on December 6, 2012.

### 930 S. Highway 12 Wal-Mart...

### 930 S. Highway 12

The ground breaking ceremony was held on September 5, 2012 for the new 5,000 square foot building, expected to open in February of 2013.

On February 1, 2013 the new **Maurices'** store opened at this address. The store had been located at 621 Highway 136 in **West Dayle Plaza** where it opened in 1983.

### West Baraboo Highway 12 (BD) North of the Baraboo River AKA West Pine Street

### 314 West Pine Street

Customers received a surprise the morning of July 15, 2013 when trying to enter **McDonalds Fast Foods**. The building was being razed to make room for a new one with better drive through accesses. The owner stated that it would be closed for 14 weeks.

**Dawn Burns**, marketing manager for **Courtesy Corporation-McDonalds** stated that the Onalaska-based company owns more than 50 McDonalds in Wisconsin, south-eastern Minnesota and Decorah IL. The new building would be able to double the capacity of customers.

When the new McDonalds opened on Thursday, October 24, 2013 customers found a supersized restaurant with cutting-edge technology and a new calorie-conscious menu. **Wendy Lommen** and her husband, **Rick Lommen** are owners of the Onalaska based **Courtesy Corporation** which operates 53 McDonald's locations in Wisconsin.

Courtesy Corporation-McDonalds has a program which allows all employees to save for college tuition with a match from Courtesy Corporation, up to \$10,000. **Jake Van Someren**, Baraboo McDonalds General manager, has reaped the benefits from this program; Jake utilized the tuition match while attending college and was grateful for the support he received for tuition and books. In fact, Jake started with McDonalds at 14 years of age and advanced through management to the position of General Manager and graduated by the time he was 22 years old.

### **400 West Pine Street**

From Carolyn Buller, September 12, 2013

I sent my sister, Rose, a printout of the **Lyons School** photo. She sent back the following information.

"The 8th grade class (1948-49) members were my sister, Rose Miller, Stuart Randal, Fred Kirnes, Alan Schroeder, Betty Winkleman, Maxine Neitzel and Betty Chandler. My sister Donna Miller was in 6th grade and Sally Miller was in the 4th grade".

Looking at the photo, Rose said 1-2 grades were located on the first floor on the right. 3-4 grades were on the first floor left, grades 5-6 were second floor right and grades 7-8 were on the second floor left.

There was a boys' outhouse (an 8 hole-er she thinks) on the left side of the school along with a grove of pine trees. On the right side was the girls' outhouse along with old Oak tree and the playground with swings and maybe teeter-totters. They played soft ball games in good weather and made "Fox and Hound's" circles in the winter snow. Sleds were brought in the winter and they could slide two blocks down the hill to where the road was. No worry about cars. Few people had them.

There was an apple tree across the road where Bakers Truck Stop/Restaurant was later located. The older kids would sneak across the road and get apples in the fall. At the foot of the hill was a big oak tree. The tree had a big cavern at the base where the kids would huddle to get out of the cold and wind.

The older students always looked after the younger

students and helped each other with lessons. Rose said there was (and may still stand today) 3 big pine trees that the 7-8 grade students planted for Arbor Day. Mrs. Avis Frey taught 1&2 grade. Her husband was a county police officer. Phonics was taught and they all enjoyed Mrs. Frey.

Mrs. Hazel Fenster taught 3&4 grades and made my sister Sally drink milk which made her cry. Rose came to Sally's defense and kicked Mrs. Fenster in the leg. Something that Mrs. Fenster reminded Rose every time she saw her, even in her adulthood! To this day Sally will not drink milk.

Mrs. Elsie Stieve taught 5&6 grades. She was a pretty redhead who always had the most beautiful Christmas tree. Short programs were put on for the PTA. Rose was chosen to be Alice in Wonderland and Billy Haskins played the white rabbit because of his button nose. Reading was very important to Mrs. Stieve and the class made bulletin boards about each book they read.

Mrs. Mary Conners taught 7 & 8 grades. The class "got to do" (not forced to do) extra math flash cards. Poetry was also big back then. Rose remembers reading Evangeline, Hiawatha, Snowbound, Village Blacksmith, and Ichabod Crane.

School lunches were served daily. Ollie Wichemn (spelling) was the cook and Rose said Mrs. Wichemn could make anything taste good. Older students could help serve and clean up in the kitchen. They then got their lunches for free, a big thing in those days. Older students were also granted the privilege to ring the school bell that was in the tower. Rose said one could hear it all over Lyons 4 times a day, morning, noon and 2 recesses. They learned about the government, the Presidents and the Constitution of the US. They recited the Pledge of Allegiance at the start of each day".

### **506 West Pine Street**

**Shawn P. Thielitz** states in FB that an uncle, **Rick Reinfeldt** managed **Burger America**. In 1969 **Hazel's Cafe** was listed as being here, however it seems that it was short lived and **Rose Baker** was back in charge until at least 1973

### **519 West Pine Street**

George Bell from North Freedom: "I remember Dr Tinkham because my aunt Grace was married to him for a while in the 1950s. His name was George, but people called him Banty". According to Bell, Tinkham and his new wife moved to and lived in Orlando Florida until his death in 1957, he is buried in the Walnut Hill Cemetery in Baraboo.

### **527 West Pine Street**

Jim Mattei purchased this land about 1973.

### 602 West Pine Street Corner of Hwy. 12 & 33 Kwik Trip Store

**Millie Royers** house was where **Kwik Trip** is now. She owned that corner where the **Smith Station** was, this house & the newer house where they do shipping/packing etc. She rented the big old house for a few years back in the early 70's.

# 603 West Pine Street Ritz Restaurant New Ritz Restaurant and Filling Station

In December of 1935 it was announced that the management of the Ritz, located at the Lyon's Corner was taken over by Baraboo brothers, **Al and Dusty Boyd**. The new management would inaugurate the Ritz with a New Year's Eve party. The Ritz was constructed the past summer by **Ed Ritzenthaler.** In addition to a large dance floor and dining room in the restaurant, there was also a filling station on the property.

Regarding the Ritz Restaurant on the NW corner of the intersection of Highway BD (old 12) and 33, according to a Facebook account provided by **Dana Madalon;** "Boyds owned the Ritz Restaurant until 1968 when my parents purchased it. They ran it until my mom sold it to the Culvers in 1983. They sold it four years later to the Morgans who had it about 15 years".

### 620 West Pine

It is believed that **Mike Winn** conducted "**Mikes**" here after **John Gilbertson**, this was probably between 1964 and 1969. Next **John D. Rindfliesch Sr.** and his wife **Kathleen L** owned and operated "**Jack's**" here.

Between 1980 and 2003 John's brother **Robert "Bob"** owned it, next **John Rindfliesch Jr.** and his wife Lynn owned and conducted business here as the "**Old Highway House**" until 2003.

It appears as though some member of Rindfliesch family owned this building between 1964 and 2003.

### 750 West Pine

Carol R. Steinhorst opened Steiney's Pub at this address in August of 2014. The bar mentioned was known previously as the **Birdhouse** and before that **Bernie's Lounge**. It is located within the Campus Inn Hotel.

### Miscellaneous

### **Hopkins**

As far as can be determined, those buried within the fence are (at the Baraboo Cemetery on East St.) Jesse Lynde Hopkins (1877-1963), Enos Hopkins Lind (1842-1917, Edmund Theodore Hopkins (18318-1924) and Belle Alia Hopkins (1875-1898). I have no record of these people.

### Baraboo Co-op Could Come to Baraboo

It was announced in the Oct. 1, 2013 Baraboo News Republic that a food co-op may be coming to Baraboo. Those serving on the committee to make this happen are Peter Vedro, treasurer; Scott Von Asten, Shawn Maloney and Sean Mick. It was also announce that the organization would begin offering preferred

stock to community members with hopes that \$600,000 could be raise. It was estimated that start-up costs would be between \$1.8 and \$2.2 million.

### Misc. Bars/Taverns Wander Inn & Mike's

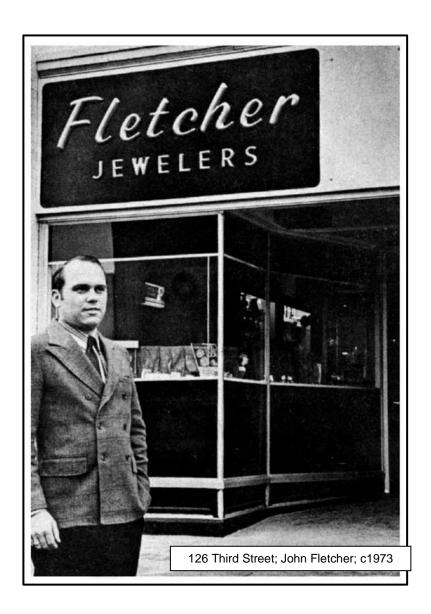
Norma Clark Mineard the corner of Park and Eighth Ave. had a small grocery store with four or five two room cottages behind it and room to park four or five mobile homes (25 feet long)

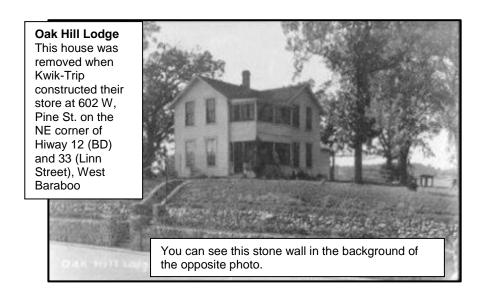
<u>Sharon Payne</u> my parents owned the bar where Parkside Motors is now... It was called Mike's then....

<u>Joel Anstett</u> **Mikes's** was originally on the corner of 8th & Park. Then he moved down the street to the "Wander Inn" or nicknamed wander inn, stagger out. Sorg's & Mike's were "THE" places in the 50's.

<u>Debbie Herr</u> Didn't Howie "somebody" own the Wander Inn during the 70's? Spent a few nights there. (**Howie Hanson** maybe..)

<u>Joe Ward</u> There were little beer bars all over....how about "Dibbles" corner of old 33 and 12, building is still there. Shady Lane tavern, corner of Shady Land and 12. There were two bars (or three) on 113 just out of town a ways towards Merrimac...One may have been called "Gleashes"? Then there was "Hilda Meisters", her dad had a couch in the bar room where he slept. I think a certain amount of gambling went on there. Bloody Bucket..where Jimmy Lee Roper killed a fellow who was pursuing Jimmy's girl friend. Speed Way, I think was where Zim's Inn would be later...not sure who is there now.







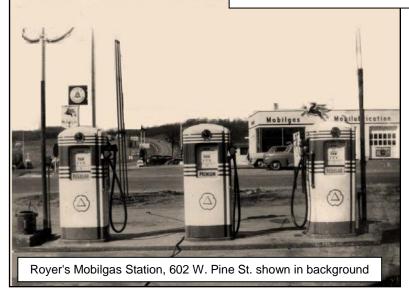


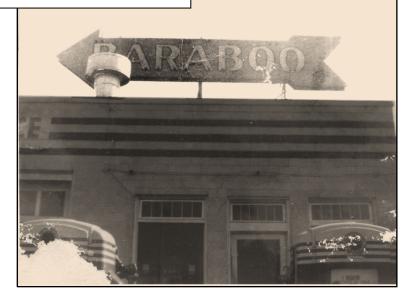
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ASTLE'S CITIES SERVICE CIRCA 1952 522 LINN ST. WEST BARABOO



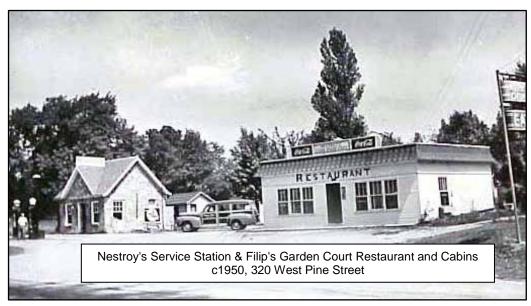


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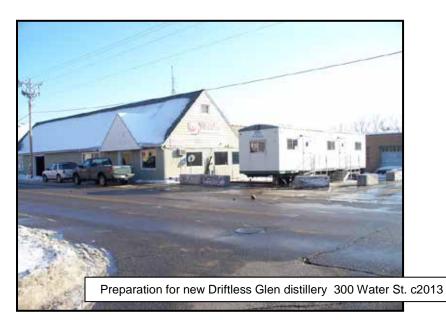
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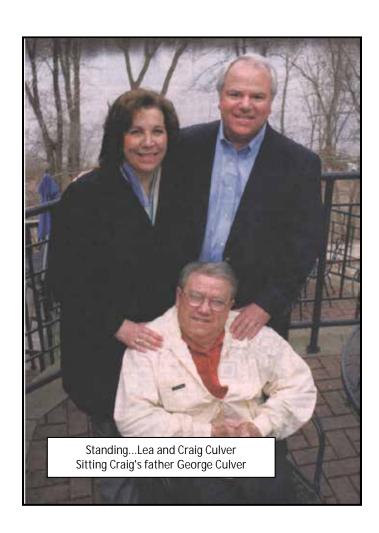


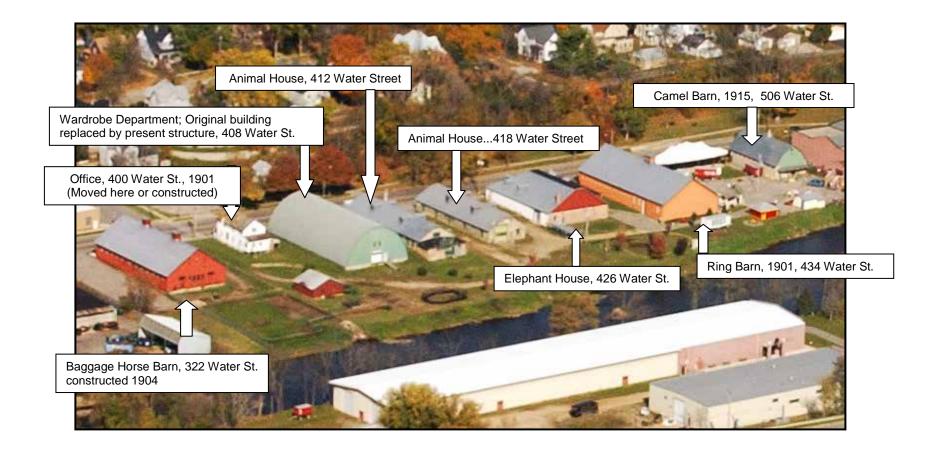


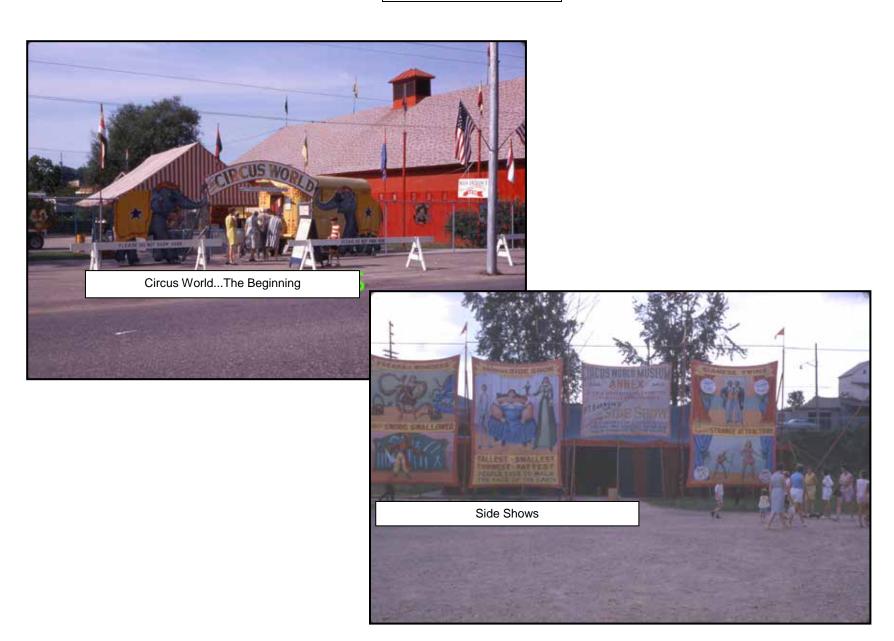
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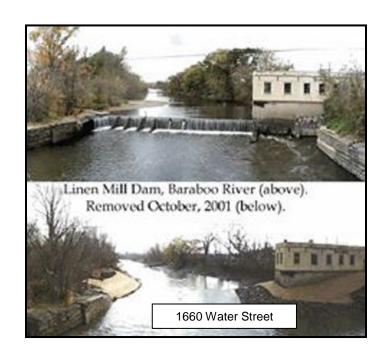


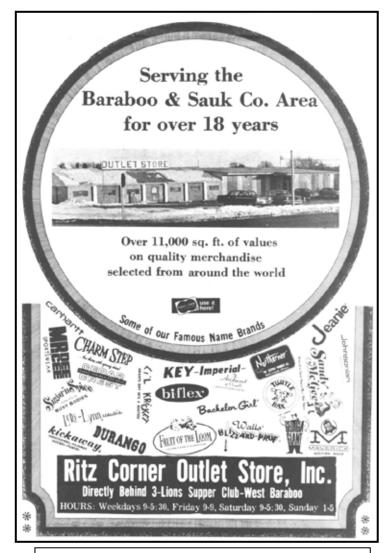






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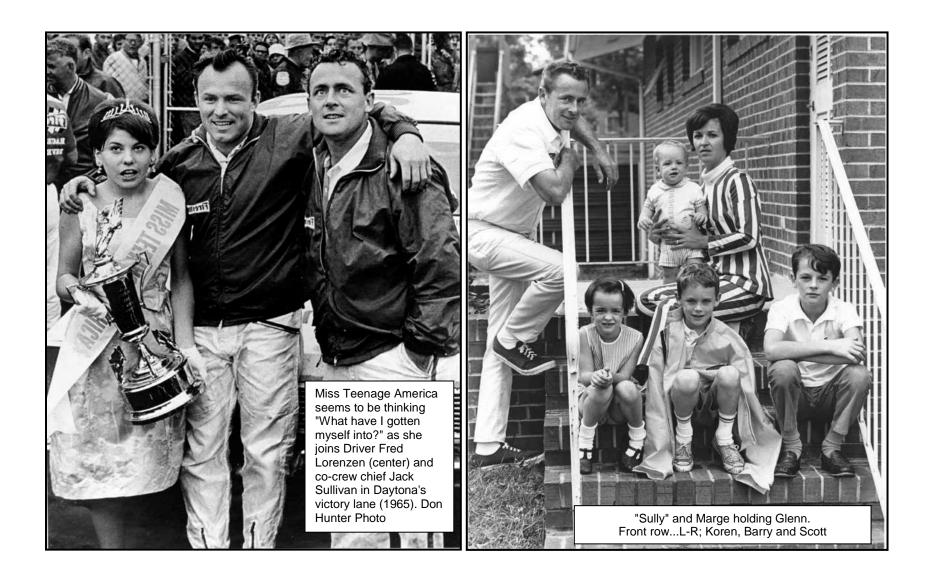


Ritz Corner Outlet Store...Mulberry St....West Baraboo



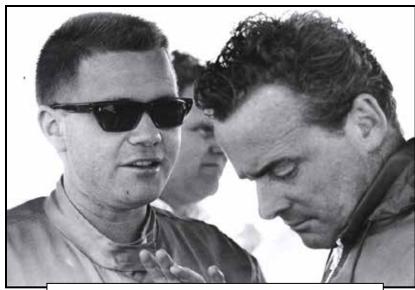


2012, 930 S. Highway 12 (New Highway 136)





One of the many unsung heroes of the Holman-Moody LeMans effort was crew chief Jack Sullivan, a mechanical wizard. Here he seems to be in silent meditation during the 1967 Lemans race. (Don Hunter)



A pre-race strategy session between Mark Donahue (Left) and his Holman-Moody crew chief Jack Sullivan. (Don Hunter--LeMans 1967)



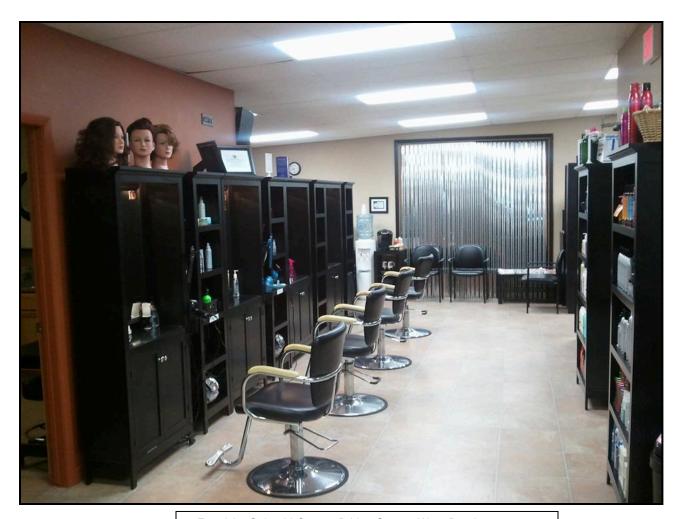
Behind every good driver...Fred Lorenzen's car in 1965 had a sign painted on each front fender, "By Sully & Mccall," his co-crew chiefs. Her Jack "Sully" Sullivan and Freddie Mccall (center) talk race strategy with team boss Ralph Moody. (Don Hunter)



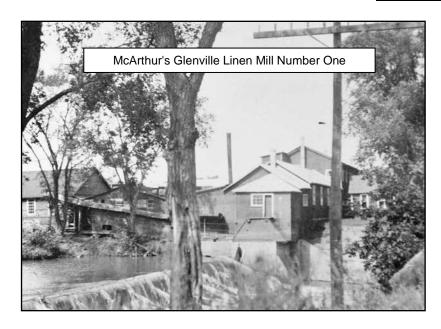
On their first trip abroad, Holman-Moody crew chief Jack "Sully" Sullivan (center) has a conversation with boss John Holman (right) as crew member Dan Ford listens. (Mike Teske collection)



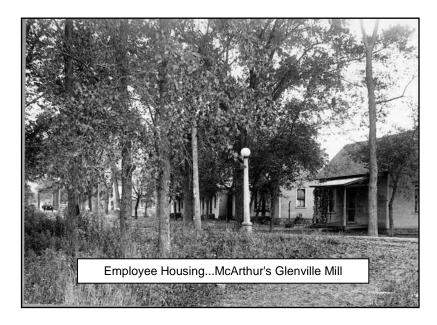
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Exquisite Salon LLC... 224B Linn Street...West Baraboo...c2014









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