

Baraboo Public Library Strategic Plan

Definition of Values

Be welcoming

- We will be genuinely welcoming to all patrons.
- We will take responsibility for providing and promoting materials, programming, and resources for a wide variety of interests and needs.
- We will maintain a safe, clean, flexible, and appealing environment inside, outside, and online.

Enable access to cutting-edge, high-quality resources

- We will allocate funds and space to provide up-to-date technology for staff and patrons.
- We will emphasize continuing professional development and training for all staff.
- We will acquire and maintain an outstanding, unique, and relevant collection.
- We will emphasize high standards for condition and cleanliness in our collection.

Be collaborative

- We will strive to get to know all of our co-workers personally and professionally, and build relationships among all departments.
- We will be aware of community needs and look for creative ways to address them.

Maintain the highest standards of accountability to users and stakeholders

- We will utilize library resources with efficiency to maximize the benefit to the library community. Use of these resources will be reflected in: the condition of library facilities; the collection, services, and programming; and staffing.
- We will document the use of library resources on a continual basis.

Be proactive and responsive

- We will explore opportunities to be available, approachable, and helpful to patrons, co-workers, and members of the community, and take action accordingly.

Maintain privacy and confidentiality

- We will not disclose any information, no matter how innocuous or well-intended, about *who* has used *what* materials except as required by the relevant laws.
- We will educate patrons about maintaining their privacy.

Be objective, impartial, trustworthy, and honest

- We will consistently treat patrons equally in a straightforward manner.
- We will provide a balanced collection of reliable and accurate resources and materials that meets the patrons' needs.
- We will openly communicate as a staff and address and solve issues.