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Eighth Avenue
Eighth Street
Fifth Avenue & Street
First Avenue & Street
Fourth Avenue
Fourth Street
Highway 123
Lincoln Avenue
Lake Street
Linn Street
Lynn Avenue
Log Lodge Court
Lynn Street
Moore Street
Mulberry Street
Ninth Street
Oak Street (Terminates at 506-508 Oak Street)

Eighth Avenue

414 Eighth Avenue

Stanley Swanson, 75, of Waupun, passed away on Monday, October 8, 2012 at his home. Stanley owned and operated the Swanson Hotel in Baraboo with his wife **Dona**, for over 30 years.

606 Eighth Avenue

In 2015, **Capener Motor Sales** celebrated 89 years in business in Baraboo.

611 Eighth Avenue

Carpenter Glass of Baraboo moved from 701 Oak Street to 611 Eighth Avenue in October of 1988.

614 Eighth Avenue

In 1956 **Ernest Rehbein** and his son Leroy Rehbein moved their heating business to 614 Eighth Avenue from the back of the **Sears Store** which had been located between Second and Third Avenue since 1948. However, in March of 1963, the furnace business was again moved to **601 South Boulevard**.

844 Eighth Avenue

Willie's Wonder Inn...1988

900-924 Eighth Avenue

(Westwood Park)

Prior to 1977 **William Pellet** owned this property on which he raised and sold produce. It was then that **Jerry Verthein** purchased and developed the property, which he named **Westwood Park**, and constructing seven commercial units. Another six units were completed in 1983.

It should be noted that Mr. Verthein has constructed several hundred homes in and around Baraboo, reaching out as far as Madison. He, with the help of **Mrs. Verthein**, has received several "Builder of the Year" awards.

900 Eighth Avenue

Holstein-Friesian Assn. was located at this address as early as 2010, growing into 902 Eighth Avenue as early as 2010 and maybe earlier.

902 Eighth Avenue

2010 finds **Holstein-Friesian Assn.** at his address, possibly earlier and/or later.

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904 Eighth Avenue

Donald A. Wolterstorff Sr. is located here in 2010, possibly earlier and as late as 2012 and possibly later.

906 Eighth Avenue

Rodney J. Hoffman was located at this address in 2010 and as late as 2012. **Dr. Chad M. Parchem** opened the **Parchem Chiropractic Center** at 906 Eighth Avenue in 2013. Dr. Parchem graduated from the Palmer College of Chiropractic, Davenport, Iowa in 2006.

908 Eighth Avenue

Cwjqfq LLC is found at this address in 2010 through 2012 and possibly earlier or later.

910 Eighth Avenue

Hope House of South Central Wisconsin is in residence at this location in 2010, possibly earlier and/or later. **Norbert & Cynthia Moy Revoc Trust** is located here in 2012.

912 Eighth Avenue

Haircut Express located at 912 Eighth Avenue in the **Westwood Park** complex and owned by **Susan K. Petzke** who celebrated 20 years in business in November of 2014. After overcoming the devastating effect of a fire in its second year of business the firm has grown into full-time staff of six. Besides Petzke, the Haircut Express team consists of **Missy Hollis, Melissa McMullen, Jina Mueller, Kimm Prust, Cindy Langer** and **Jill Herdon**.

914 Eighth Avenue

Donald B. Hoffman is located here in 2010 and as late as 2012 and possibly earlier and/or later.

920 Eighth Avenue

Ronald-Melanie A. J. Burkhalter/Arsenault-Burkhalter is located here in 2010 and 2012, possibly earlier and/or later.

924 Eighth Avenue

Glenn M. Robinson is located here in 2010, possibly earlier and/or later. **Tmes LLC** is here in 2012, possibly earlier and/or later.

Eighth Street

818 Eighth Street

The **Baraboo Implement Company** was located at this address in 1980. (No doubt earlier/later).

902 Eighth Street

The **Fan Faire Costume Shop** celebrated 10 years in business during October of 2013. They had been at this location for two years. **Cindy and Roger Doescher** started this business as an offshoot of **Fan Faire Promotions**, an event company.

935 Eighth Street

In August of 1978, Baraboo Fire Department was called to **Darrow's Big Top Supper Value** store to subdue a blaze in some bales of boxes behind the store.

Cenex/Co-op Country Partners Store

Followed Darrow's at 935 Eighth Street.

Former Jackson Property

The April 19, 2014 issue of the Baraboo News Republic stated that "Plans for an equestrian center had horse enthusiasts championing at the bit for more".

In December of 2013, **Jessica Cole**, a professional horse trainer from Baraboo, stated that excitement abounds about that speculation. In December of 2013, Pardeeville developer, **Bob LaDow** proposed building a \$25 million complex of horse arenas, riding trails and businesses on 120 acres of city-owned land east of town.

City leaders welcomed the proposal, as they had long sought agribusiness development on the former Jackson farm off highway

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33, which the city purchased in 2001 for \$1.2 million.

LaDow said he's still rounding up investors and hopes to come before the city again in the spring or summer. The first phase of the development would include building arenas, barns, trails, campgrounds and retail businesses. The second phase, a hotel, restaurant and banquet facilities could be added later.

Those in the local horse community plan to keep their ears to the ground in hopes that the plan would fly.

1101 Eighth Street

In February of 1979 a building to house a **Country Kitchen Restaurant** was under construction at 1108 8th. Street. It was expected to open in May of that year.

1212 Eighth Street

In 2005 the local newspaper reported that the Stieve family partnership had purchased the four-acre property on which the former **Darrow's Country Market's** 50,000 square foot store building sat at 1212 Eighth Street. The four-acre property, to be called **Badger Ridge**, was assessed at more than \$1.7 million.

The former family owned Darrow's store which closed in February of 2004, served Baraboo for 61 years. Prior to them moving to this address, (which formerly house a **K-Mart Store**) Darrow's did business at 935 Eighth Street which at this time housed **Cenex/Co-op Country Partners store**. Prior to that the Darrow Store was located on Elizabeth Street.

Plans are to convert about half of the building into a **Pierce Supermarket** along with a complex of other businesses. The Pierce Store opening date was set as May of 2005. **Terry Stieve**, managing member of the family partnership known as **ESAD LLC**, stated that the family is close to reaching a lease agreement with one other party and probably has room for 4 more.

ESAD LLC, a partnership including **Bonnie, Terry, Rick & Sherry Stieve and Lisa (Stieve) McDaniel** had nearly a \$3 million mortgage on the property according to Sauk County records.

What brought the Stieve's together was the illness of the

father of the family, **Harold Stieve**, who died in November of 2004. During his visit home, Terry Stieve, a Missouri resident spent much time promoting closer family relationships.

1219 Eighth Street

Peter W. Premo and his brother **Stanley H. Premo** purchased the land at this corner in 1969 from **Kenneth Vertein**. Later in 1972, the Premo's established a partnership doing business as **Premo Sports and Marine Center** which operated until 1976 and possibly later. Eventually Peter W. was conducting the business as a sole owner. In 1980-1989 and probably later, Peter W. and Stanley H. Premo were partners selling **Pontiac automobiles** and **Kawasaki motorcycles** at this address, also referring to the address as 1106 Lincoln Avenue.

By 1910 (and probably earlier) this business was operating as **Premo Motor Sports**. As of 2015 (and possibly earlier), the business is closed and the building, owned by Peter W. Premo is being used for storage.

Fifth Avenue

114-116 Fifth Avenue

1913

The north wall of the office in the new **Johnson Barn** at 114-116 Fifth Avenue fell with a crash on Saturday, the 13th of September of 1913. A trench had been dug for a sewer along the newly erected wall which weakened the foundation and the brick construction fell into the office. No one was injured.

Fifth Street

108 Fifth Street

By 1910 **Arthur Lanich** had the dealership for the **Maxwell, Elmores** and **Mitchell** automobiles.

By 1914 he had dropped the Maxwell and Elmores and added the **Studebaker** and **Detroit**. In July of that year, **Julius Reul** of the **Lanich Garage**, in a new 1915 Studebaker "Six" bedecked with Baraboo banners, arrived first in Chicago at the head

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of 200 other cars in the "drive away" or Glidden tour inaugurated by the Studebaker Corporation. Upward of 500 autos started on the long trip from Detroit to Chicago in what was the biggest thing of its kind ever attempted and which was a monster demonstration of the 1915 Studebaker. **C. L. Roser**, driving a Studebaker "Four" and Julius Reul, driving a "Six" were representatives of the Lanich garage, which were among the number in the tour and just out of Kalamazoo, Michigan, Mr. Reul overtook the pilot car and for the remaining 150 miles clung tenaciously to the coveted position, arriving at the end of the journey still in front.

120 Fifth Street

In October of 2011 the city stopped the Baraboo Ambulance Commission from taking further steps towards the construction of a \$4-million ambulance station to replace the Alma Waite building. The city insisted BDAS operate for two more years with audited financial results showing enough revenue to cover the cost of a new building. Part of the problem seemed to be that the commission wanted to expand their service to include Juneau County.

In February of 2012, a new proposal surfaced. The new plan called for a multi-story office building and two garages on city owned property along on the south side of the 100 block of Fifth Street. The new plans would not include space for the ambulance service.

All options would include a two or three story office building in the center of the block with a Police Department garage on the West side and a drive through Fire Department garage on the East side. It would replace the city's Alma Waite building and parking lots on each end of the block.

Under all options the city Municipal building on Fourth Street and Ash would be demolished and replaced with a parking lot.

At the same time there was further talk of a new ambulance station. Talks of building a \$4.6 million dollar station on the west side was nixed by the council. Four possible existing buildings were mentioned; the former Co-op Tire Center at 325 Lynn Street, Deppe Enterprises Warehouse at 925 Lake Street, Baraboo Implement Rental, 800 Highway 12 and Isenberg's True Value building at 1220

Eighth Street.

An April meeting brought a new idea for the future location. The site suggested was the parking lot west of and adjacent to the civic center. This site might include the closure of Oak Street between First and Second Streets and possibly part of the block west of Oak Street. The idea was received with mixed comments.

In early 2014 the **Baraboo District Ambulance Commission** voted unanimously to pay MSA Professional Services \$15,900 to identify two properties capable of housing offices, dormitories and a garage. They were asked to evaluate three existing buildings, the Glacier Valley Ford Dealership site on South Boulevard, the Baraboo Athletic Club, also on South Boulevard and the Brittingham and Hixon lumber yard on Eighth Street.

Members of the Baraboo District Ambulance Commission agreed in May of 2014 that it would be more cost effective to build a new headquarters rather than renovating an existing building.

It was expected that a new building, including land purchase, would cost in the area of \$4 million according to Commission President **Scott Zirzow**.

According to Ed Geick, City Administrator, "a \$4-million dollar construction project at 4-percent interest over 20 years would see member ambulance service township's tax support nearly double in 2015 if the building is constructed. The Town of Fairfield (population 1,000) would see its share jump from \$17,000 to \$34,000; the city of Baraboo (Population 12,000) would see its share rise from \$194,000 to \$383,000.

It was reported in the Baraboo News Republic dated September 11, 2014, that the commission was looking seriously at buying and remodeling an existing local building. However, they were not mentioning any site for fear of driving the price up.

It was reported in the September 26, 2014 issue of the Baraboo News Republic that the EMS planned on making an offer to purchase the building across the street at 121 Fifth Street as quarters for their 5-member administrative team freeing space at the head quarters for a training classroom,

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First Avenue

101-105 First Avenue

2014 finds a **Boy's and Girl's Club Organic Garden** at this address with a sign stating **St. Clare Park**.

110 First Avenue

Local leaders gathered with representatives from the **Wisconsin Department of Financial Institutions and Department of Justice** to witness the demolition of the long vacant property at 110 First Avenue. The Baraboo Common Council approved the purchase of this property at its May 28, 2013 meeting. It marked the first in a series of acquisitions for a new public safety and administration building planned for Baraboo.

The grant of \$19,440 from the state, which provided funding to tear down more than 65 vacant properties around the state, was originally awarded to raze the Ruhland property at 213 Lynn Street. But, in light of efforts to preserve that property, the city transferred that money to the action at the 110 First Avenue property.

Growth of the police and other departments and changing technology as well as security needs have made a new space a high priority item. Current (2013) recommendations lace the facility at about 82,000 square feet with roughly 60,000 for office space and 9,000 and 12,000 square feet for the police and fire department respectively.

The cost of the building is estimated at being \$16 to \$18 million and the design and planning should be completed by 2015 and construction expected to begin in 2016 or 2017.

201 First Street

Old landmark of Baraboo in grave danger of being destroyed.

In June of 1927 there was grave concern regarding the future of the **Noyes residence** located at 201 First Street. It was erected about 1850 and had noble colonial lines; many in Baraboo desired that it be preserved.

The Board of Education purchased the property a number of years prior and later decided to obtain a new site for a school building. After the agitation for a new school building began the following took place regarding the Noyes property.

1. Informal conversations were held between members of the Board of Education and members of the Sauk County Historical Society concerning its preservation.

2. The Historical Society then held meetings at which it voted to repair the building at a cost of between \$500 and \$1,000 providing a museum could be installed in the residence.

3. At the request of the Board of Education the matter was submitted to the city council.

4. The council very kindly referred the matter back to the board of education and it was supposed this virtually settled the matter as the board was in favor of a museum being established there.

5. When the sale of the adjoining lots and other property was advertised the Noyes house was not included in the list.

6. At the last meeting of the city council offers were made for the property and those were placed under consideration.

What was to be done? The Historical Society stood ready to repair the house, which at that time was older than most persons in town, but did not have sufficient funds to purchase it.

214 First Street

It was announced in October of 2013 that **Attorney Jeff Blessinger** had joined **Pemberton & Englund Law Offices, LLC**. Blessinger brought with him over 15 years of legal experience in the field of family law.

Fourth Avenue

100-104 Fourth Avenue

In April of 1936, **Jim Lum** was the Chinese chef at the **Warren Hotel** located at this address. His cousin **Tommy Lund** was

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his assistant.

Fittingly named the "**Pine Room**", the new banquet and party room at the Warren Hotel opened in November in 1938. People would not only have the pleasure of being entertained by Devi-Bara's popular Variety-Four but would also have their first glimpse of one of the most unusually attractive rooms to be found in any hotel. The entire interior of the former banquet room was paneled in pine, left in a natural finish, with carved friezes and window recesses in keeping with the paneling. A color scheme of Teel blue and dubonnet [a deep purple-red color] was carried out in the tables, shutters and floor coverings, the latter carrying out the room's theme.

In the 1940's there was a banquet room in the rear of the hotel behind the kitchen, which was called the "**Silver Room**". The main dining room on the first floor was titled the "**Rose Room**" in 1955 and no doubt earlier.

In April of 1942, the Pine Room was converted to a saloon titled the "**Bomb Shelter**." New kitchen facilities were added on the same floor. The Pine Lumber that was removed and used in remodeling the Silver Room at which time that dining room was renamed the Pine Room.

In February of 1964 the hotel was damaged by fire; it was reported that damage was extensive to the dining room and the **Circus Bar**. The Circus bar was no doubt the first floor bar room that had been known for years as the **Cocktail Lounge**.

In July of 2012, **Fan Faire Costume & Dance** moved to 902 Eighth Street. It was also announced by **Pam Getschman** in early July of 2012 that the **Memory Bank**, a scrapbook and rubber stamp business would close July 27. Pam started this business in a small shop mall near Wal-Mart, moving to the east side from here.

The **Green Vine** was again moving...this time from 112 Third Street to the "**Business Center**" located at 100-104 Fourth Avenue. The business opened at its new location on May 24, 2014. The co-owners, mother and daughter **Jessica Elsing** and **Debbie Nelson** announced a new menu. They stated that they were going to be delving into more gluten-free and raw options adding that vegetarian dishes would also be available. The new space featured a

larger kitchen and an additional prep area. There would also be more counter space and seating which was constructed according to their requirements.

Tatsiana and Jim O'Neill moved "**It's All About You, Yoga and More**" from the second story complex over the Corner Drug Store to the Business Center on the Square located at 102 Fourth Avenue. They opened on November 1, 2011. Prior to being located over the Corner Drug Store they held classes at their Ash Street home.

102 Fourth Avenue

Theodore S. Hegley Arms & Ammo LLC is located here and owned by the same Theodore S. Hegley. This location is new for Hegley in the year 2012. Prior to moving here he was located in the NAPA building on Broadway as early as 1988. Hegley, as well as being a gun broker advertises "*Internet transfers, State and Federal paper work for only \$20.00 fee plus \$13.00 for Wisconsin Handgun transfers using Auction Services*".

106 Fourth Avenue

Ernest Sanderson, born about 1898 in England married first to Marian. Together they had the following children: **Clarence, Ralph & Mareta**. Ernest's second marriage was to **Louisa Anna Putz**...they were married on December 28, 1917.

Gem City Candy Co.

In June of 2012, there appeared a sign in the window of **Pierces Gem City Candy Company** at 106 Fourth Avenue stating that they would be "**Closing on June 23, 2012, Retirement Time for Joan**".

A ribbon cutting ceremony was conducted at the new **Vintage Port Deli, Coffee & Catering** at 104 Fourth Avenue on August 13, 2012. Owner **Taffy Kay Harrison** reopened this business the same month.

110 Fourth Avenue

In October of 1978, Baraboo's new Mini-Mall opened at 110 Fourth Avenue. Tenants include the **Baraboo Book Exchange, Ryan's Sewing Center** and **Baraboo Tropical Fish**.

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Ernest Frank Mueller died on July 23, 2012 at the age of 100. He had operated Mueller Studio & camera Shop at this address from 1972 to 1976. His obituary can be found in The Baraboo News Republic newspaper dated July 25, 2012.

112 Fourth Avenue

A notice on the window of 112 Fourth Avenue stated that the **Pemberton & Egland Law Offices** had moved to 214 First Street.

114 Fourth Avenue 2013

After many years above Monks Bar at 114-1/2 Fourth Avenue, **Amity Meyer** moved her "**Just For Kicks**" **Dance Studio** to 925 Lake Street on January 5, 2013 after several weeks of renovation. The building on Lake Street, which was a former home to Eagle-Signal Corporation, covered 6500 Sq. Ft. that was more than 4 times Meyer's former studio.

The studio started in the Baraboo Civic Center in 1999 and moved over Monks in 2001.

On June 1, 2013 **Rhonda Siebecker** and **Jamie Cooper** opened the **Second Story Studio** on the second floor of 114 Fourth Avenue.

Siebecker is a longtime belly dancer instructor whose troupe performs at local events. It was through a belly dancing class that she met Cooper five years prior to them entering business together.

More recently Cooper tried a pole dancing class in Madison, and went on to reach the discipline. She is certified in vertical dance, and takes part in pole dance competitions.

116 Fourth Avenue 2014

Eric Meyer, owner of **Monk's Bar** located at 116 Fourth Avenue, and business partner **Derik Smith** launched **Badger Strong** in 2014. Badger Strong produces a line of apparel and merchandise that features the University of Wisconsin Bucky Badger logo. Work actually started in 2013 in securing trademarks and licenses.

In May of 2014, it was announced that **Monk's Bar & Grill** were set to open a second Madison area franchise in Sun Prairie. Work would start on the new location June 4. This 67 year old business got its start in downtown Wisconsin Dells by **Helen and Gustave "Monk" Heineke** on Oak Street; it was purchased in 1982 by Tom and Jane Heller of Wisconsin Dells.

In 1996, **Tom Heller, Jeff Morris and Eric Meyer** partnered and opened a second Monk's Bar & Grill at 116 Fourth Avenue in Baraboo. In 1998, Meyer bought out his two partners and became the sole proprietor.

Tom Heller, Dan Collar and Eric Meyer opened a third Monk's Bar & Grill restaurant on the Wilderness Resort property in Lake Delton in 2006. In August of 2013 Monk's Bar & Grill became an official franchise system, recognized by the state of Wisconsin.

120 Fourth Avenue

*The Wing family settled in Massachusetts in the 17 century. **Charles Wing Sr.**, age 22, immigrated to Wisconsin about 1856. Wing was a tailor and set up shop on Fourth Avenue. [Note: Early newspaper article indicates 120 Third Street...also there were no Avenues in Baraboo in the 1800's....go to (Vol. IV) 120 Third Street.*

In 1989, **Laurie McCleery**, owner of **Lagaveen's Floral** located at 120 Fourth Avenue, was elected "Woman of the Year" by the Baraboo Circus City charter chapter of the American Business Woman's Association (ABWA)

134-140 Fourth Avenue

Clark Wilkinson, a great collector of historical items, stated that Al. Ringling wished to construct a wing on the east side of the theater, such as the one on the west side, but was unable to come to terms with the owners of those two buildings.

Wilkinson also gives us the following...theaters opened in Baraboo on the following dates were; the **Bijou, Elite and Electric** in 1907; the **Gem** in 1909; **Orpheum** in 1910; **Lyceum** in 1911; **Start Tent Theater** in 1913; **Airdrome Tent Theater** in 1914; **Al.**

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Ringling Theater in 1915.

In the "teens and the 1920's" it was deemed illegal to transport a fight film across state lines. However, there were always bootleggers of prints who would transport them illegally and show them in one town and then move on with their print before the government could catch up with them. On at least two occasions fight films were shown at the **Gem Theater** in Baraboo.

The first fight film shown in Baraboo was shown before there was any such law. The first movie shown on a screen was in New York in 1896. In 1897 the famous **Corbett-Fitzsimons championship fight** took place in Montana. It was filmed using twice the normal size film which we would now call 70mm. It was then shown in town halls and theaters by enterprising men who brought along a portable projector and a print of the film. That year (1897) it was shown at the **Capener Opera House** in Baraboo. The opera house was located on the NW corner of Fifth Avenue and Oak Street, which was a large theater seating 1000 people, and was used for stage shows and other gatherings. It was destroyed by fire in 1906.

1937

Final preparations for the installation of the Al. Ringling Theater's new canopy began in November of 1937. Since the then advent of high bodied trucks it had become necessary to build canopies higher offering more clearance under them. The canopy was expected to be complete and aglow in seven or eight days.

The new marquee was complete by December 12, 1937...a little later than expected but finally greeted the theater-goers with a cheerful glow from streets in all directions.

In the early days of the theater, a number would be flashed on the screen if there was a fire in town. A certain number would alert firemen in the audience.

1989

Future of Theater in doubt

The **Al. Ringling Theater Friends** organization announced that they were unable to raise the necessary funds for a down payment on the Ringling Theater. The **ART Friends** had recently

reached a binding legal agreement to purchase the building for \$225,000 but needed a \$65,000 down payment by Dec. 1, 1989. **Clyde Cross** approached the city council asking if they would match ART Friend dollars with a portion of the Alma Waite Fund.

Al. Ringling Theater Renewal

The April 17, 2014 issue of the Baraboo News Republic's headline stated "Theater Fund Goal in Sight". It mentioned that two coming events could help the Al. Ringling Theater Friends meet their \$1.5 million goal as much as two years ahead of time. In 2013, the Jeffris Family Foundation offered a \$513,000 challenge grant for the restoration of the theater. Executive Director **Brian Heller** stated that more than \$800,000 already had been raised.

On April 26, 2014 the ART Friends would hold a luncheon at the Baraboo Country Club to in an effort to raise funds to refurbish the theater's second floor ladies' lounge. Organizers hoped to attract 100 women willing to donate \$1,000 each towards the \$100,000 goal.

The first phase of the twenty-year old restoration project, a \$150,000 campaign to repair the roof has been completed. The second phase structural work, supported by the Jeffris grant, must be completed prior to the third phase which will be the intricate decorative artwork...a cosmetic facelift.

In June of 2014, the theater will close for restoration work which was expected to extend into February of 2015. Isthmus Architects of Madison, Wisconsin will oversee the project. Before workers start to restore murals and columns inside the auditorium, significant infrastructure work must take place. Isthmus will upgrade the theater's plumbing, electrical and mechanical systems as well as the air conditioning and the heating system.

Obviously the last paragraph described future work. In February of 2015 it was announced that theater restoration bids were due March 3, 2015. Nearly 20 contractors received an overview of work to be done and a tour of the theater complex from the basement-level dressing rooms to the rarely seen mezzanine-level offices.

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Work also included all mechanical such as heating, air conditioning, plumbing etc. In the auditorium, all seats would be replaced while outside windows, doors and masonry would be restored. And...the list goes on.

The week prior to the theater going dark on Monday, June 15, 1015, work had already commenced by the **Long Life Roofing, Pointon Heating & Air Conditioning, Terrytown Plumbing** and **Hill Electric companies.**

The project would pick up steam on June 17 when the theater's 680 floor seats would be removed to make way for Evergreene's scaffolds. Once restoration artists have retouched the ceiling paintings, new seats would be installed for the first time since the 1930's. Many other details would also be looked at.

136 Fourth Avenue, Suite "A"

Bonsertti's Ragg and Bone Shop located at this location in 2010. It was conducted by **Mona Marks** owner/artist.

146 Fourth Avenue

In 2014, the Little Village cafe celebrated its 20th anniversary. The local newspaper wrote "*The cafe has anchored Baraboo's downtown square for almost 20 years*".

You can find more on the Little Village Cafe and its predecessors in Volume III of the original five volumes at 146 Fourth Avenue.

202 Fourth Avenue

(See 615 and 620 Broadway for more data)

First United Methodist Church

The Church Bell:

The bell is the second Church bell in Baraboo. It was cast in a foundry in New York State in 1853, and bought here.

Fourth Street

101 Fourth Street

On November 26, 1872, a fire destroyed seven business

blocks on the north side of Fourth Street. The fire evidently started at **107 Fourth Street**, the third wood frame building east from this corner. The owner of this corner building at the time, **Levi Crouch**, sustained a loss of about \$500. The building was occupied by **Frank McGinnis** as a **Cigar Store**, loss...\$500. McGinnis promptly reestablished his factory in the basement of the Western Hotel.

Fourth Street

101 Fourth Street

In 1928, **Attorney Robert H. Gollmar** arrived in Baraboo and a new law firm was formed between him and **Henry J. Bohn**. Since Attorney Bohn left the District Attorney's office he has been located over the Farmers & Merchants Bank...it is there that the duo will operate their new law firm.

Robert Dewel had the building at this location sand-blasted about 1975. He stated that he went against expert's advice, but it turned out great!

Dr. John "Bill" William Moon, son of **Dr. John F. & Mrs. (Grace) Moon**, passed away on January 31, 2013 at the age of 90. Among others, "Bill" was survived by a third generation doctor, his son **Dr. James Moon**. He was also predeceased by his stepmother, **Virginia Mae**.

In May of 2013, the **Cornerstone Gallery** found a new owner when **Christine Kortbein** turned the keys over to **Jeanne Panucci**, a former high-school math teacher from Milwaukee.

111 Fourth Street

After **Ed Coughlin** died, Richard Henderson and his parents, Ralph and Veda established **Henderson's Restaurant** and operated it through 1986. Veda was 85 years old, had a bad hip and could not waitress anymore.

113 Fourth Street

A couple of lines of data were left off the original Volume III...**Henry Moeller Sr.**, was born in Prussia, Feb. 17, 1828. He moved to Milwaukee in 1852 where he met and married **Miss Kate Juliar**. In 1856 he moved his family to Baraboo.

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114 Fourth Street

Sometime in the mid 70's the **Bike Shop** operated in the west half of 114 Fourth Street. **Jim Richardson**, brother of Gary Richardson conducted this business.

115 Fourth Street

2013 found **Specially Hers** being named Best Mother of the Bride Apparel store for the fifth consecutive year. The original 1,000 square foot store grew in size when the **Jan & Dave Deppe** bought the store building about 1998 and about 3 years later added an addition onto the rear increasing the floor space to 6,500 sq. ft. The merchandise has changed over the years, discontinuing maternity wear and replacing it with formal and sport's wear.

119 Fourth Street

From Jim Barnhart...

Hi Joe, I read your narrative on 119 4th street with great interest. It was a trip down memory lane for me.

I wanted to add a bit to the following paragraph:

Re: By 1951 the business was referred to as the **Badger Paint Store** and **John Barnhart** had joined the firm. When **Lynn Barnhart** died, he left the building and business to sons, Aubry & John. John died and **Aubry G.** and his wife, **Marcella** assumed ownership of the store. **Aubry Barnhart** died unexpectedly on Friday, August 13, 1999. The last day the store was open was Saturday, August 20, 1999 although closeout sales were held the next week.

Jim Barnhart's Note

I think it's not quite right, at least from what I was told as a teenager. Of course business records might not follow what was practiced. When my grandpa Lynn retired, he gave the building to by Uncle **John Barnhart** and the business to my Dad Aubrey. My Uncle John was running **Barney's Barnyard** out by Devil's Lake and not involved in the Badger Paint. My uncle got rent from the building's tenants (resident apartments

above the store, and the Alpine Restaurant). My Uncle John died first, of colon cancer. I don't remember the year, but I would guess in the mid 70's. My Grandpa Lynn died in the early 80's. At the time of John's death, my Dad was offered an opportunity to buy the building from my aunt **Marium**. I remember him saying he didn't need the trouble of dealing with the tenants, and didn't want to purchase from my Aunt. So it was sold to **Jim Owen** who is an engineer at Mid States Associates. Jim owned the building when my Dad died in 1999, I don't know the ownership history after that.

I hope this helps and is of interest to you.

121 Fourth Street

Matthew "Max" Hill, age 84 died April 17, 2005. Max was united in marriage to **Arlene A. Henke** on August 9, 1941. Three sons were born to the couple, **Douglas, Larry** and **Daniel**.

123 Fourth Street

In October of 2006, **Richard Manthe** and **Steve Ramsey** assumed the ownership of this business and changed the name to the **Coffee Bean Connection**. This operation continued until November of 2011 when a move was made to the newly remodeled building at 701 Oak Street.

Bunbury and Associates Realtors are located here in January of 2012.

123-125 Fourth Street

Robert "Bob" Ott died on Friday, November 29, 2013. Ott was born on January 27, 1918 in Baraboo. On September 23, 1946 he was united in marriage to **Leila Tuttle**. Bob sold his hardware store in 1969 and spent the next 25 years as a real estate broker retiring in 1994.

127 Fourth Street

Calvin E. Hill passed away on October 22, 2014. His obituary stated that "Calvin was the store manager at **Hill Electric** from 1945-1946, purchasing the store in 1947. He sold the store to his son **Jeff Hill** in 1989".

The **Canepa Dancing School** was held in the basement at 127 Fourth Street about 1971-1974.

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A ribbon cutting was held on Monday, August 5 at the **Full Throttle Salon** at 127 Fourth Street, which opened on April 1, 2013 and is owned by **Lesley Brown**.

Friends of 17 years, **Dana Ender** and **Jennifer Loveless** opened a new home decor and vintage shop at 127 Fourth Street in March of 2015 and named it **Countryside Re-find**. Both women kept their "now" job, Ender as an Ophthalmic Assistant with Dean Medical and Loveless at Devil's Head Resort. The Baraboo Chamber of Commerce held a ribbon cutting ceremony here in mid-April 2015.

129 Fourth Street

On June 8 of 2011, a ribbon cutting was held to celebrate **Fairway Independent Mortgage Corporation's** purchase of this building. The Fairway team consisted of **Jeff Schlender-Branch Manager, Joe Cabaj** and **Karen Wampler-Licensed Mortgage Bankers** and **Kim Kieck-Loan Processor/Closer and Marketing Manager**.

130 Fourth Street

Attorney **Gretchen Viney** joined her husband **Joseph Viney's** law firm in June of 1986.

134 Fourth Street

Don Berk who owned **Don's Automotive and Towing** for 30 years passed away in the autumn of 2011.

135 Fourth Street

In an earlier book, Volume III of *BARABOO Wisconsin...1850-2010* the **Ground Observer Corps** is mentioned at 135 Fourth Street. Following is a described responsibility of the Corps.

The **Ground Observer Corps** of Baraboo would scan the sky for aircraft in the mid-1950's. They would do this from the then bell-less bell-tower. When a plane would pass over a message was sent to a Filter Center.

The **Ground Observer Corps** was reformed during the Cold War as an arm of the United States Air Force Civil Defense network which provided aircraft tracking with over 200,000

civilian volunteers. The corps was established in early 1950 to supplement the Lashup Radar Network and a permanent radar network started with "ADC radar site" P-1 (McChord AFB) on June 1, 1950. "Filter centers" (e.g., in New Haven, Connecticut and Baltimore, Maryland) received telephoned voice information from 8,000 posts, and the information was relayed to Air Defense Command ground control interception centers.

By 1952 the program was expanded in Operation Skywatch with over 750,000 volunteers at over 16 thousand posts (98 per post in shifts) and 75 centers. The program ended in 1958 [1] with the advent of the automated 1959 USAF radar network (SAGE) and the automated Army networks (Missile Master).

GOC volunteers were encouraged to continue their service in the Radio Amateur Civil Emergency Service (RACES).

It was reported in the Baraboo News Republic (3/4/15) that a site for a new City Municipal building was being discussed. Due to space restrictions it was felt a new building was in order and one location being considered was the area, now (2015) a parking lot, just west of and adjacent to the "Civic Center" The council gave a green light to go ahead with a study for a new 52,000 sq. ft. building. It was reported that the city had nearly \$600,000 set aside to pay for a study to be made.

Highway 123

S5718 Highway 123

The **Pumphouse Bar & Grill** opened at this address in December of 2011. The staff consists of **Chelsea Bill**, part-owner and manager **Neil McIntyre**, part-owner **Bruce Bill**, public relations promoter **Matt Foss** and event coordinator **Lori Neitzel**.

S5780 Highway 123

A ribbon cutting was held on Tuesday, May 28, 2013 at the **Flyways Waterfowl Museum & Nature Gift Shop**. The museum is an educational facility featuring over 50 North American waterfowl mounts, ecosystem displays, a duck blind theater, antique

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decoys, duck calls and national and international duck stamps and waterfowl prints.

Lake Street

1100 Lake Street

Northern Engineering Co., Division of Sta-Rite Industries was located at 600 S. Boulevard in 1948 and maybe earlier. **Allen Paschen** was Vice President of the company in 1973 and in 1976 was listed as Vice President and General Manager.

In November of 1989, **Al Raftis, President NECO Hammond**, and Baraboo Mayor **Dennis Thurow** announced plans to construct a 50,000 sq. Ft. building in the Devil's Lake Industrial Park at 1100 Lake Street. **Neco Hammond Inc. AKA Hammond Manufacturing Co.**, was located at 600 South Boulevard. As early as 2010 the company was known as **Hammond Power Solutions**

Lincoln Avenue

700-720 Lincoln Avenue

Eugene "Gene" Lawrence Mueller joined the National Guard but was then drafted into the U.S. Army in 1960 under the Berlin Crisis with the Red-Arrow Division. Born on May 2, 1938 in Carr Valley, Wis., Gene was one of 13 children to Valentine and Irene (Gruber) Mueller. Upon completing his service with the Army in 1963, Gene established **Mueller's Meat Market** in Baraboo and owned and operated it until 1989. Mueller died on Saturday, September 28, 2013.

In November of 2014 **Mike Vold** celebrated the 25th. anniversary of the date he and his partner, the late **Ron Hart**, assumed ownership of the business and renamed it "**The Meat Market**".

The Meat Market is an annual winner in the Wisconsin Association of Meat Processors contest, excelling in two different categories. Two years prior, its smoked ham won best of the show. Vold has also enjoyed the title of "Man of the Year".

The staff that numbered nine in 1989 expanded to twenty by 2014. A new location was added in 2014, that of Lake Delton. Vold's

daughter, **Michelle Brinker** is the store manager, her husband **Drew Brinker** is a meat cutter.

Mike Vold's son-in-law, **Kaleb Becraft**, operates a second location in Lake Delton, which opened in March of 2014. Vold is very proud of the fact that by 2015, and in the past 25 years, the business has taken home 175 awards from the Wisconsin Association of Meat Processors Convention. In April of 2013 the market was awarded the "Best in Show" trophy for their cured and smoked ham.

730 Lincoln Avenue

A new business, **Shed & Market**, opened at 730 Lincoln Avenue, the former home of **Hub Chemical Company**, in December of 2014 by **Karen Cordes** and her sister **Julie Capaul**. Though their inventory is hard to explain, Karen explained that it's made up of items such as vintage, rustic decor for the house and garden.

Log Lodge Court

1000 Log Lodge Court

It was announced in October of 2012 that **Ken & Mary Dressen**, owner of the **Pizza Ranch** in West Baraboo, had decided to open a second location at 682 S. Grand Avenue in Sun Prairie, WI.

Lynn Avenue

702 Lynn Avenue

In 1972 **Northern Engineering Co.**, purchased the **Utility Transformer Co. of Baraboo**, located at 702 Lynn Avenue. The transformer Co. then became Plant No. 2 of Northern Engineering.

Lynn Street

212 Lynn Street

Trees for Railroads...The Chicago Press, in 1856, wrote that the Illinois Central Railroad Company had contracted for their planting of three rows of Locust trees on each side of Illinois Central

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Railroad for a distance of one-hundred and twenty miles. The rows were to be set eight feet apart, and the trees three feet from each other. In eight years, it was said, the trees would furnish ties in place of those that had rotted. They would also furnish a delightful view in summer, and protection from snow-drifts in the winter.

In September of 1901 a contract was awarded to **Charlie W. Gindelle Co.** of Chicago for a new **Northwestern Depot** on Lynn Street. Completion was scheduled for March 1902.

213 Lynn Street

In August of 2012 it was announced that the former **Ruhland home** at 213 Lynn Street may be scheduled for demolition. Several parties looked at it for various uses but the \$250,000 price tag to renovate the building was a negative factor. The city of Baraboo who owns the property could receive up to \$19,440.00 from the State of Wisconsin through its Strategic Blight Elimination program.

The house was constructed in 1909 at a cost of \$6,000. Some believe the structure was designed by the architectural firm of Ferry and Clas who designed the Sauk County Courthouse, the Charles Ringling home and the Van Orden home which at present is the home of the Sauk County Historical Society.

An uproar was heard from several fronts upon the announcement that this building may be razed. The city put the brakes on the demolition plans by the middle of August and a petition was listed on line asking the city to save this house.

<http://www.change.org/petitions#search/213%20lynn>.

The City Council planned on making a decision at their regular scheduled meeting on Tuesday, June 25, 2013. The decision could allow the sale of this house to the Sauk County Historical Society for \$1.00 in hopes it could be saved from the wrecking ball. The expectations would be that the society would sell the house for residential or commercial purposes within an allotted time frame, probably 3 years, or the ownership would revert back to the city. The council approved the transfer by a vote of 5-1.

The city had received a state grant to raze the house but the state approved switching the funds to raze a house on First Street to make way for the possible construction of a new city office headquarters and public safety building.

325 Lynn Street

Farmer's Union Co-op Service Center was located at 325 Lynn Street as early as 1960 and probably earlier and/or later. **Jim's Truck and Auto Repair** was here in 2010 and probably earlier and later.

330 Lynn Street

In 2014 this address encompassed 328 to 334 Lynn Street

In January of 2014, **Richard Goddard**, President of the **Lake States Railway Historical Association** approached the city regarding a site located at 324 Lynn Street that the association would like to purchase on which to construct a 5000 square foot museum. The city had purchased this property along with other adjoining parcels in 2007.

At a later council meeting held on January 28, 2014, approval was given to the LSRH-A to purchase the aforementioned site for \$20,000. The city was asking \$30,000 for the four small parcels that they had paid \$116,000 for in 2007 but settled for the lesser amount. Goddard stated that the organization hoped to build in 2015 after a fund raising program.

It was announced in July of 2014 that the Lake States Railway Historical Association had paid the city \$20,000 for four small parcels of land on south side of Lynn Street. Richard Goddard stated that the group has raised 60% of the \$350,000 fundraising goal. Lake States plans to build a 5,000 square foot library-building and has been working with the LaMansey Construction Company on building design. There are long range plans for potentially doubling the building's size.

The local newspaper reported on October 13, 2014 that a public hearing regarding a request by the **Lake States Railroad Historical Association** to construct a building on the corner of

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Round House Court and Lynn Street would be held on October 21, 2014.

It appears that the center may now be known as the **Rail History Center**. Plans called for ground breaking for the new building occurring prior to the month's end of October 2014. The surveying, geotechnical boring analysis and the removal of the old wooden power pole with transformers aboard was all completed by October 15, 2014.

The Lake State News, dated December 2014, reported the following..."Professional drawings have been generated by City of Baraboo departments, Morton Buildings, MSA, subcontractors, LSRHA internal sources and others. State, county and city departments and commissions have met with on numerous matters. Geotechnical boring has been done, the site cleared of an old power pole with transformers, a site meeting with contractors held, and if all went as planned, ground breaking was to be held on or about October 27, 2014".

331 Lynn Street

Von Stiel Winery was located at 331 Lynn Street in the 1960's

331-409 Lynn Street

Ferdinand Effinger actually arrived after some breweries were established in Wisconsin. The liquor industry, which in Milwaukee in 1860 meant the manufacture of lager beer, was the third leading processing industry in Milwaukee County in the antebellum years and indeed was the fourth-leading industry in Wisconsin. Its origin and steady growth lay not so much in the accessibility of agricultural crops such as barley and hops, but rather in the presence of an ethnic group--the Germans--both as producers and consumers. To be sure, a supply of pure water, malt, hops and the yeast was essential; but it was primarily the foreign-born workers, most notably the Germans, who played the critical role in developing a product for which Milwaukee was later to become famous.

Other ethnic groups, notably the Irish, had a drinking tradition. More over during the 1850's, German drinking habits spread to other groups by way of social gathering places such as beer halls and beer gardens.

The first German Lager Brewery, on the south side of Milwaukee, was built in 1840 by a Wurtemburger, **Herman Reutelshofer**. It is interesting to note that Effinger also came from Wurtemburger.

The Effinger Brewery building was razed in 1986 due to structural problems. In November of the same year the wrecking ball brought down the smokestack. The local Cenex was using the building for storage after a local winery had moved.

Re: The Manufacturing Frontier p. 186

Notes From Jan Effinger Kosek

Effinger, Melz, Etc. Notes

From Jan Kosek

3.29.2007

Hi Joe:

My name is **Jan Effinger Kosek**. My great-grandfather was **Ferdinand Effinger** who came from Germany and started the Effinger Brewery. My father, **Carl Effinger**, married **Gertrude Ruhland** of the Ruhland brewing family. The Benders were my mother's great-grandparents.

I originally emailed you off of my husband's Ebay because he thought you might be related to my Effinger family in Baraboo, WI. The book you are writing about the retail and commercial businesses of Baraboo interests me. It sounds like you are still looking for more information if available. If you would like, I will share a few sources/info with you that you may or may not have already checked out. Hopefully this will add to your finished project. Let me know if I can be of help.

Jan Effinger Kosek

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4.3.2007

Joe:

It is Tuesday evening and I just finished going through my photos. I have a 4 X 6 portrait of Ferdinand Effinger Sr. and also a small snapshot of him sitting in the park with his second wife, Anna. (He married two sisters.) I can take them to the photo shop to have prints made if you like. No charge. I am happy that you can use them.

I have two other photos I can also have copied if you are interested. They are both about size 6 X 9. One shows two taverns next to each other in Larue, WI. The sign on one says "Effinger Beer" and the other reads "Ruhland Beer." An elderly woman at the museum told me that back then instead of naming the tavern they would put up a sign advertising the beer or whiskey that they sold the most. The other photo shows an aerial view of Baraboo which includes a Ruhland Beer billboard.

I also found an old newspaper clipping from the early 60's about the brewery closing.

Let me know which of the above you would like and I will send it. Hope that helps.

Jan

4.4.2007

Joe:

Tomorrow (04/05) I will send the Effinger paper and a copy of the newspaper clipping. I hope you can read the paper okay. I am making you a copy off of the only mimeographed copy I have left in my possession.

I will take the 2 photos of Ferdinand and LaRue to the photo shop and then email you so you know approximately when they will have them ready for me to mail.

Are you a Baraboo historian? I am quite sure my Uncle Ferd (Fritz) Effinger was president (or held some office) at the First National Bank years ago. I remember going there in the 1970's to pick up some earrings that I won by silent auction from my Great

Aunt **Martha Effinger Melz's** estate. Small world.

I was wondering if you are of my generation and/or might know some of these Baraboo families I remember: Schaitel, Jessup, Woelffer, Terry.

Jan

4.9.2007

Hi Joe:

I have received and read with great interest your writings about the Effinger/Ruhland/Bender buildings. My father was the **Carl Effinger** you mention in paragraph one on the last page of the 331-409 Lynn Street document. In the 133-135 Walnut Street document you mention a **Joseph Junk** as Bender house proprietor (end of page one). I believe he was my Great-Grandfather. My (Ruhland) maternal grandmother's maiden name was **Anna Isabelle Junk**. I really appreciate you sharing this information with me.

I am planning to frame the beer signs you sent. I will cherish them. I hope to send you the photos early next week. I will include some more information that you may or may not find useful!

Thank you again,

Jan

4.24.2007

Hi Joe:

I looked back through some old family records for death dates. **Martha Effinger Melzl** died 03/28/80. Her brother Frederick Carl (my grandfather) died 11/18/74. I could not find the death dates of the others.

I did find that Ferdinand Sr. had 5 children in all: Ferdinand Jr.; Frederick Carl; Lillian (Mead); Bertha (Egerer); and Martha (Melzl).

One more thing about Martha (Effinger) Melzl. The Melzl brother she married was **Charles Melz**. If you look on one of the last pages of my Effinger paper she is listed that way as one of the people I interviewed. And I remember addressing greeting cards to her as a

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kid. My parents always said she insisted on be addressed as "Mrs. Charles Melzl" in writing although we always just called her Aunt Martha.

Hope that helps in some way.

Have a wonderful time in Puerto Vallarta!

Jan

5.11.2007

Joe:

I know very little about the Melzl family. I know that my Great Aunt Martha (Ferdinand Sr.'s only daughter) dated a Melzl for over 20 years. She married him and he died about 2-3 months later. I do not know the cause of his death. My parents told me she was sitting on the couch next to him and he just expired. She never dated after that or remarried.

You asked about my **Great Grandma Junk Wackler** in the photo I sent you. I don't know much about her as she died before I was born. As I recall she was my Grandma Ruhland's mother. My Grandma Ruhland was **Anna Isabelle Junk** before marriage. I am pretty certain the grandma in the photo you have was married two times...once to a Junk and then to a Wackler. My mother told me she was a very large woman. My mother cherished that photo because it shows the grandparents of both her and my father sitting next to each other long before my parents had even met.

When I donated my mother's wedding portrait along with a portrait of my father to the museum I wrote a short bio of them to accompany those items. In it I acknowledged that their marriage was like the union of two breweries!

Boy! Do I wish my mother was still alive to help you with this (she died in 1999 at 88). She was like a walking encyclopedia of Baraboo history.

Jan

334 Lynn Street

Farmers Union Co-Op was located at this site (334 Lynn Street) as early as early as 1950 and no doubt earlier...records are

sketchy but old advertisements indicate that the company has been located in Baraboo since 1933.

In 1973, the company changed its name to **CENEX**...a contraction of the words "Central" and "Exchange". At the same time **Gold Shield Co-ops** were changing their colors to red and white and adding a signature line in all advertisements "Where The Company Is The Customer".

409 Lynn Street

In August of 1967 it was announced that the Effinger building used in the bottling operations and two houses to the east were purchased by the **Circus World Museum**.

In November of the same year, The **Circus World Museum** established the **R. L. Parkinson Library and Research Center**.

450 Round House Court (Lynn Street)

The **Baraboo City Services Center** is located at this address. In 2013 the center houses the **Street Department Shop** and **Water Department**.

533 Lynn Street

In January of 1964, the house at 533 Lynn Street was donated to the Circus World Museum by the children and grand children of **Carl F. and Amelia W. Braun**. It is located directly behind the circus grounds. **Arnold Braun**, son of Mr. & Mrs. Carl Braun signed the title/deed over and it is expected that the building would be used as a wardrobe office.

Moore Street

805 Moore Street

In 1966 and after many changes in ownership, the **Humane Equipment Company** was acquired by **Norse Leasing Company** and moved to 805 Moore Street from 100-111 West Water Street in 1967. **Ed Sauey** was president of the company at that time. In 1969 the facility was doubled in size. In 1971, a western manufacturing facility was started in Clearfield, Utah to serve the eleven western states and in 1972 a third addition was added to the facility.

For many years Humane test marketed a rubber cow mat

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designed to replace the conventional straw bedding. In late 1972 Humane decided to manufacture this produce and installed a special designed press along with mixing equipment to manufacture this item.

1973 found Humane introducing a line of milking parlors, an advanced concept advocating "no feeding in the parlor". The company also manufactured a line of institutional playground equipment with plans to re-design the line in 1973.

Max Herrmann, past manager and owner of Humane died on March 6, 2015 at the age of 98. Max's obituary told of him traveling to Germany to secure licensing use of recycled tires in the production of cow mats.

<p>West Mulberry Street (West Baraboo)</p>

648 W. Mulberry Street

Owner Chef **Michael Althen** was born & raised in Manitowoc County, Wisconsin. He has been in the food service industry since he was 14 years old. With his thirst for knowledge and his desire to expand his talents he quickly learned all the aspects of any restaurant in which he has worked. In 1986 Michael graduated from Fox Valley Technical College with a degree in Culinary Arts. He then went on to a journeyman ship at the Drake Hotel in Chicago for 3 years. In 1993 Michael and his wife **Debbie** purchased the Oaks Dining and Spirits, Merrimac WI.

In 1996 Michael & his wife Debbie started catering. In 1997 they won Restaurateurs of the Year for Southwest Wisconsin. Due to unforeseen circumstances they closed the doors to the restaurant and continued to cater under the **Elite Catering** name. With continued hard work they have come to be known as creative, reliable caterers with some of the best food around.

In May of 2013 Chef Michael was presented the Portage School Board's award for Outstanding Contribution to Education at the Portage High School during the annual School Board' Awards ceremony.

Chef Michael worked with the young chefs in the Portage School District food service for a couple of years, serving as the

mentor for the district's first ever high school culinary team to compete in Milwaukee.

674 W. Mulberry St.
(West Baraboo)

The Chamber of Commerce held a ribbon cutting on Friday October 19, 2012 at **Jitters Coffee Company** at this address. Jitters advertise the finest quality fair trade and organic coffees.

By June of 2013 (and no doubt earlier) this building is sitting empty and a for-sale sign is posted.

Jacque and Vinnie Molinaro planned on opening **Mulberry Corner Resale and Antiques** in the strip mall at 674 W. Mulberry Street on Saturday, September 7, 2013. Their prior business was **My Cousin Vinnie's Resale** in Adams County.

Diane and Dean Collison founded the **Wild Bird Barn** in 1989 in a WWII Quonset hut. The business moved to a highway 12 location where they stayed for 16 years, eventually moving to this strip mall location.

The Chamber of Commerce held a ribbon cutting on Friday October 19, 2012 at **Jitters Coffee Company** at this address. Jitters advertise the finest quality fair trade and organic coffees.

<p>Ninth Street</p>

125 Ninth Street

On Tuesday, December 17th, 2013 **Jennifer Blau** and **Rick Struzynski** presented to the Baraboo Planning Commission their plan to turn the **Anne Elizabeth Memorial Home** into an eight-unit bed and breakfast.

Upon her passing in 1952, **Florence Reese Winslow** left the property in a trust named for her mother, **Anne Elizabeth Reese**. The will granted priority placement to widows of Episcopal clergy and women who had given a lifetime of service. Standards later were relaxed to welcome any woman 55 and older at no charge. The retirement home was constructed in 1957. However, the home had gradually emptied out after a rental charge was imposed and has

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been for sale for the last 1-1/2 years.

It originally had 16 units but recently was converted into an 8-apartment building. The apartments have their own kitchenettes, bathrooms, bedrooms and living rooms. The building also features a manager's apartment, a commercial kitchen, a dining area and laundry facilities.

The home was later donated to an east coast religious charity that has been trying to sell it for \$325,000.

Oak Street (Terminates at 506-508)

Oak Street by Alice Kent Trimpey

Alice Kent Trimpey, in her book "*BECKY My First Love*" describes how she remembered early Oak Street as follows. *"It was there we caught a glimpse of the first plum blossoms that grew inside the old picket fence; and later in the old fashioned flower beds beneath the windows, we watched the Johnny-jump-ups, the bleeding hearts, and in June the cinnamon roses which grew from the slip mother brought from her old home in New Hampshire. Its tangled growth completely covered the old garden gate. It is still there as of old, under a huge Oak tree--the tree where father shot the wild turkey. It was there that Lucy and I used to swap the gingerbread my mother made, for the apple pie her mother baked."*

"All has changed on Oak Street. Gone are the quaint old dwellings, reminiscent of New England villages their owners left behind, with picturesque dormer windows, and cut-out trimmings on cornices and porches, always associated with the romantic days before the civil-war; the bedrooms with sloping-ceilings where, from the depths of a downy featherbed, one could count the roses on the old-fashioned wall paper or fall asleep to the humming of the wind as it creeps down the moss covered eaves. No more are we awakened at sunrise by tinkling cowbells as the cattle moved leisurely along to the meadows of the foothills. The quaint charm of Oak Street with its grass-grown foot-paths and picket fences has become past history but Becky, my first love, and I remain."

401-423 Oak Street

(Editor:) Volume III of "*BARABOO Wisconsin 1850-2010*" touches on this area which is located on the NW corner of Second Avenue and Oak Street. I would like to expand on that article.....as follows.

401 Oak Street

In 1873 there were probably no street names or house numbers, had there been this address would have been 401 Oak Street. The new information that has come to light appears to explain that there was a small frame house on the NW corner of Oak Street and Second Avenue. It was attractive in its day with a flight of steps leading up from the street. It was owned by a **Mr. Calkins**. In the large front room, lighted by triple windows facing the street, Miss Sarah Warner and her mother had dressmaking parlors. **Miss Warner** was better known later as **Mrs. S. E. Kirk** of Kirkland, Devil's Lake.

The back rooms were rented by **A. A. Roberts** and family. Roberts had a small grocery store across the street at 410 Oak Street.

Miss. Emma Pratt also had a millinery business in another back room. It was in this room that **Mrs. Emma Pratt Scott** (now married) and Mrs. Abbott formed a partnership...however in a short time Mrs. Abbott was the lone owner.

Back of the Calkin house, probably on Second Avenue as we know it now, lived the **August Ringling family**. It was there in their back-yard that the Ringling boys set up a home-made tent and invited Miss Warner to visit their circus consisting of a hairless Mexican dog and various acrobatic feats, cartwheels, handsprings, somersaults and leapfrog.

James McGann joined the **McGann-Kurtz Company**, which was located at this address, in 1966.

Wisconsin Power & Light moved from here about 2008 or 2009 when the other offices moved from between Walnut and Vine. The building's lower floor remains empty on 1.1.2012.

407 Oak Street

Henry Grey may have had a small hardware store early on, late 1800's at this address.

After extensive remodeling...**M. J. Farrell**, from Fort Atkinson, opened the **Shamrock Ice Cream Shop** here in April of 1940. Ice cream manufacturing equipment was installed in the rear of the building and new

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booths and counters in the front.

408 Oak Street

Baraboo Republic Newspaper Timeline

- **January 1855...***Baraboo Republic* begins as a weekly newspaper published by Col. D. K. and Silas Noyes.
- **October 1855...**Silas Noyes leaves and Henry Perkins and John Blake become publishers.
- **January 1856...**Editor Col. Noyes elected to State Assembly, N. H. Wheeler becomes temporary editor.
- **1857...**Ansel Kellogg becomes partner, Perkins buys out Blake's share, Noyes resigns as editor.
- **January 1860...**Kellogg-Perkins partnership dissolved, Kellogg's interest purchased by John Blake and C. E. Stuart.
- **August 1863...**Blake becomes sole proprietor.
- **April 1865...**Blake sells his shares to William Hill.
- **August 1872...**Hill sells his share to Joseph Weirich.
- **1874...**Edwin Woodman joins as partner.
- **May 1878...**Weirich dies, Woodman becomes sole proprietor.
- **January 1880...**J. H. Powers joins as proprietor.
- **1882...**Powers retires; partnership formed by between he and George and Sidney Hood.
- **1894...***Daily Republic* established to run alongside *Weekly Republic*.
- **March 1895...**Hood brothers become sole owners.
- **September 1923...***Weekly Baraboo Republic* discontinued due to lack of profit.

Baraboo News and News Republic

- **Early 1880's...**L. H. Cook starts small Delton newspaper, *Mirror Lake Echo*.
- **1884...**Baraboo's J. F. Kartack buys equipment from Cook, produces *Baraboo Advertiser*.
- **1885...***Baraboo Advertiser* changes name to *Baraboo News*, a weekly publication.

- **April, 1894...**Dorsett and Cole purchase interest in *Baraboo News* and soon add a daily newspaper.
- **June 4, 1894...**First issue of *Baraboo Evening News* published.
- **October 1894...**Office and plant moved to Third Street above the F. E. Brewer shoe store.
- **1895...**Kartack sold his interest in the newspaper to Harry Ellsworth Cole and A. D. Dorsett.
- **January 1907...**Cole buys Dorsett's interest in the newspaper, becomes business manager.
- **1910...**Cole sells half-interest in the newspaper to Harlan Page.
- **April 1928...**Cole dies; Page purchases the interest of his heirs, becoming sole owner.
- **January 1, 1929...***Baraboo News* absorbs *Baraboo Republic* to form *Baraboo News Republic*; Page's sons, M. C. and Harlan Jr. join as partners.
- **February 16, 1929...***Baraboo Daily News* sold for 3-cents a copy.
- **1933...**Curt Page Sr. becomes editor of the *Baraboo News Republic*.
- **September 1, 1970...**Lavine Newspaper Group purchases *Baraboo News Republic* from Page.
- **February 1971...**Page Sr. retires as editor. His son Curt Page Jr. stays on as general manager.
- **1976...***Baraboo News Republic* moves from 408 Oak Street to 219 First Street.
- **1989...**John Lavine sells the paper to Independent Media Group.
- **October 1995...***Baraboo News Republic* switches from a Sunday to a Saturday Weekend newspaper.
- **1999...***Baraboo News Republic* goes on line.
- **2000...***Baraboo News Republic* and sister papers in central Wisconsin Newspapers purchased by Madison Newspapers...now Capital Newspapers, Inc.
- **September 30, 2005...***Baraboo News Republic* moves to new building on Matt's Ferry Road during newspaper's 150th year.

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By November of 2011 this building was sitting empty and **Christine Beam Photography** is gone.

Tech Monkeys is located here in June of 2012.

After+

the death in 1967 of **Harlan Page**, the **Baraboo News Republic** was owned by his daughter **Mrs. R. C. DiRenzo** and **Curt Page Sr.** On September 1 of 1970, General Manager **Curt Page Jr.** announced that the newspaper had been sold to the **LaVine Newspaper Group** headquartered in Chippewa Falls, Wisconsin.

A ribbon cutting was held on August 5, 2013 at **Tuff Dog Leather**, a new shop at 408 Oak Street that offers sewing repairs, custom leather goods, alterations, etc. by owner **Megan Peterson** who originally had a shop in Monona, WI.

410 Oak Street South.

In November of 2011 this south half of 410 Oak is empty.

However, in May of 2014 we find **Healthy Inspiration** located in Suite 2 at this address. Two years prior **Sherry Henseler** was diagnosed with chronic fatigue syndrome. Weighing in at about 300 pounds she began a programmed routine of daily exercise, losing about 100 pounds.

In cooperation with **Meghan Zakaouanou**, a fellow nurse and fitness advocate, **Healthy Inspiration** was founded. **Zakaouanou** weighed 360 pounds at one time. In the last year she managed to lose 50 pounds and ran in two 5K runs. In less than a month they were able to enroll about 40 clients.

412 Oak Street

In July of 2014, an application was made for a class "B" license by **Grant R. Slayton** for **GRS MGT LLC** (a bar) located at 412 Oak Street.

Slayton opened the "BOO" on August 21, 2014. BOO is an acronym for **Brothers On Oak**. Slayton's father operated the "Brother-In-Law's" bar in Wisconsin Dells at one time.

413 Oak Street

Harold L. Thompson, former Baraboo boy and son of **Alderman and Mrs. O. G. Thompson** of Baraboo announced in July of 1939 the opening of the **Thompson Drug Store**. **Thompson** had purchased one of the oldest drug firms that was originally the **J. B. Donovan Drugstore**. **Thompson** had received his first experience working for **Mr. Donovan** and **E. C. Deno** in this same store.

For the past several years **Mr. Thompson** has been manager of the **Muir Drugstore** in Beloit and has been a registered pharmacist since 1931.

When **Badger Village** opened across the road from the Powder Plant during WWII, **Thompson** was quick to open a satellite pharmacy there.

413-1/2 Oak Street

Dr. Alba C. Edwards funeral was held on September 13, 1969. He was born in Beetown Township July 30, 1889, married in 1915 to **Harriett Algeo**.

416 Oak Street

Thompson's Jewelry located at 416 Oak Street was planning on closing at the end of January, 2013. **Thompson's Jewelry** has been a family owned business since **Floyd Thompson** opened it in 1946.

The family line would break as the business was being taken over by staff member **Sarah Fay** from long time owners, **Bob and Sharon Madland**. The Madland's purchased the business from **George Albrecht** in 1995.

The jewelry store closed the end of January and re-open in March as **The Jeweler's Edge**.

420 Oak Street

Elite Bakery occupied 424 Oak Street also. By November of 2011, this building is sitting empty

Tony and Amanda Nieto opened **Neat-O's Bake Shoppe** at 420 Oak Street on June 19, 2012. **Tony** left his 9-5 job about 15 years prior and took a job as a doughnut fryer at a local bakery where he lived, eventually moving up the chain to Baker status. About the same time, his girl friend **Amanda** decided to join the same operation

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as a bookkeeper and eventually joined Tony, helping with cake decorating, baking and running the front counter. They heard of the empty bakery building at this site and decided there was an opportunity here waiting for them.

420-1/2 Oak Street

In August of 1909, **F. A. Philbrick & Son** moved their office to this location. This would also be the display room for the new Model T Fords of which 15 were scheduled to arrive the following November. The autos would be pulled up a ramp located on the east side of the building.

At that time, Model T Fords would come to Baraboo in railroad cars standing on ends, eight Fords in a railroad car. The fenders, windshields and wheels were generally assembled at a railroad siding and Philbrick's Garage located at 701 Broadway. Fords were sold in those days with the aid of horse-drawn sleighs, cutters and buggies in the winter for delivery after May 1, due to tax reasons.

423 Oak Street

Mrs. Abbott was reported to be in business (**Abbott's Little Millinery Shop**) in the vicinity of 423 Oak Street in 1889, the site where Henry Von Wald would later establish a jewelry store



325 Lynn Street...Farmer's Union Co-op building; later Jim's Truck & Auto Repair...c2013



R. L. Parkinson Library & Research Center
415 Lynn Street...c2013



The Kiddie Kastle will soon begin rising from its ashes. Jerry Kieffer, owner, and Millie Higgins, a worker at the children's clothing store, survey the ruins left by a Sept. 18 fire. Remodeling is beginning on the structure and Kieffer said he is aiming for a May 1 reopening. Improvements will include about 400 more feet of floor space, a new front and more open space in the store than before. It is at the same location on the square in Baraboo.



Front Row (L-R) - Clerk / Dispatcher Honora Bloomfield, Sgt Chet Stone, Chief LeMoine Hiller, Lt John (Jack) Nietz, and Sgt Al Owens;
Row #2 (L-R) - Patrolmen Art Nessler, Ed Peters, Dan Donahue and Martin Bjornsen;
Row #3 (L-R) - Ptlm Ernest Zantow, Lye Wilcox, and Bill Kent;
Back Row (L-R) - Ptlm Bob Angerer, Dispatcher W. Accola and Dispatcher Bruce Frenz.
Photo contributed by Dennis Kluge



Baraboo Sporting Goods...400 Oak Street



Cornerstone Gallery's three owners (left) Nancy Dillman, founder, (right) Christine Cortbein; and Jeanne Panucci. May 2013



City Administration Building...Fourth Street...Being Razed



Al. Ringling Theater under construction



Great view of Fourth Avenue prior to Al. Ringling Theater



Meg Petersen & son Brodrye at
Tuff Dog Leather
408 Oak Street...c2013



Rhonda Siebecker & Jamie Cooper at
Second Story Studio,
114-1/2 Fourth Avenue...c2013



Sarah Fay, owner
Jeweler's Edge
416 Oak Street

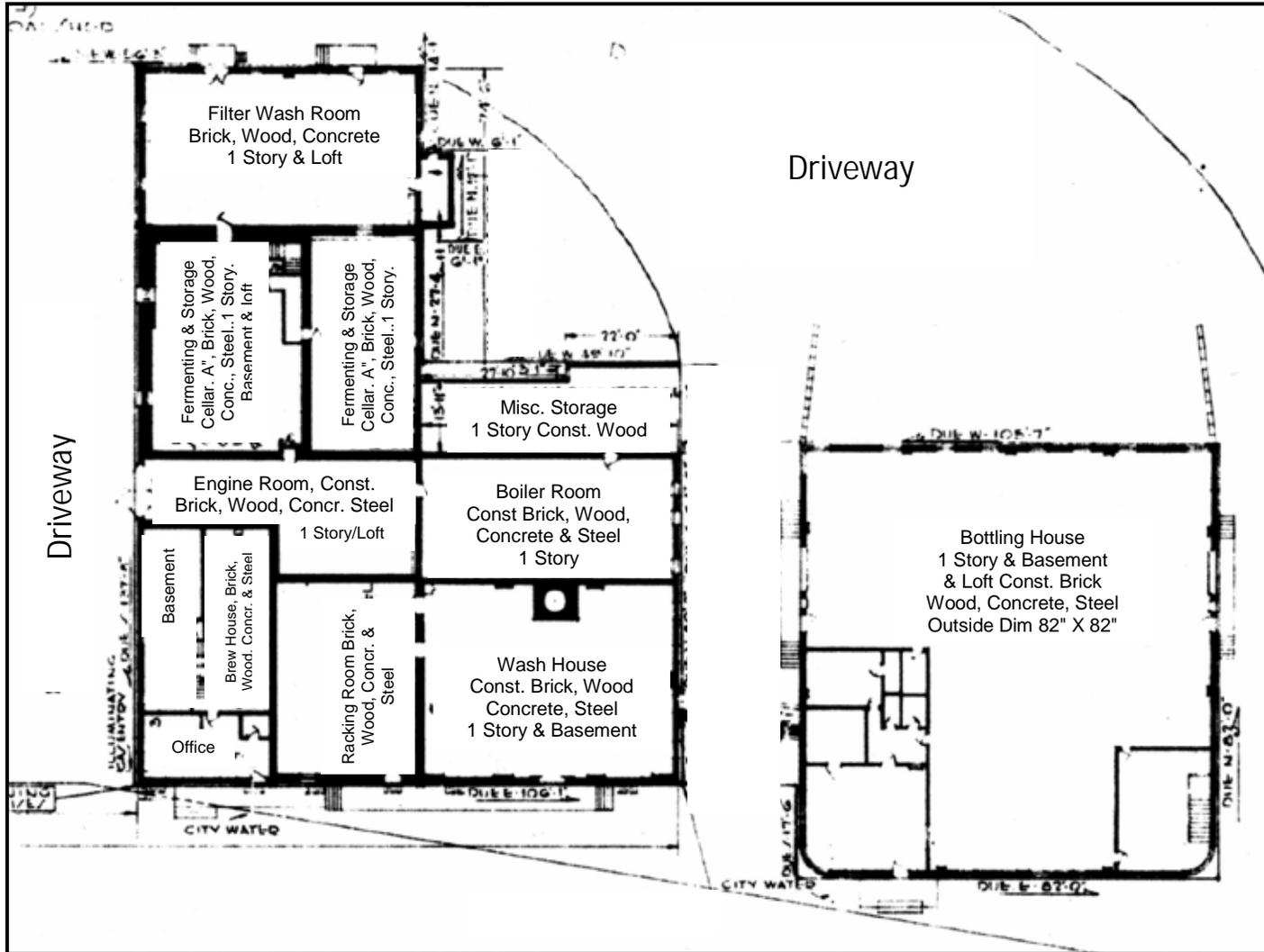


Dana Ender & Jennifer Loveless of Countryside
Refinds. 127 Fourth Street...c2015

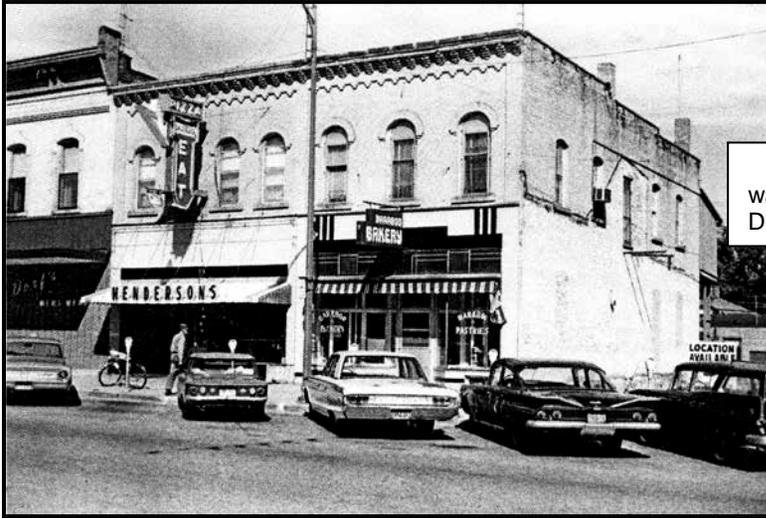




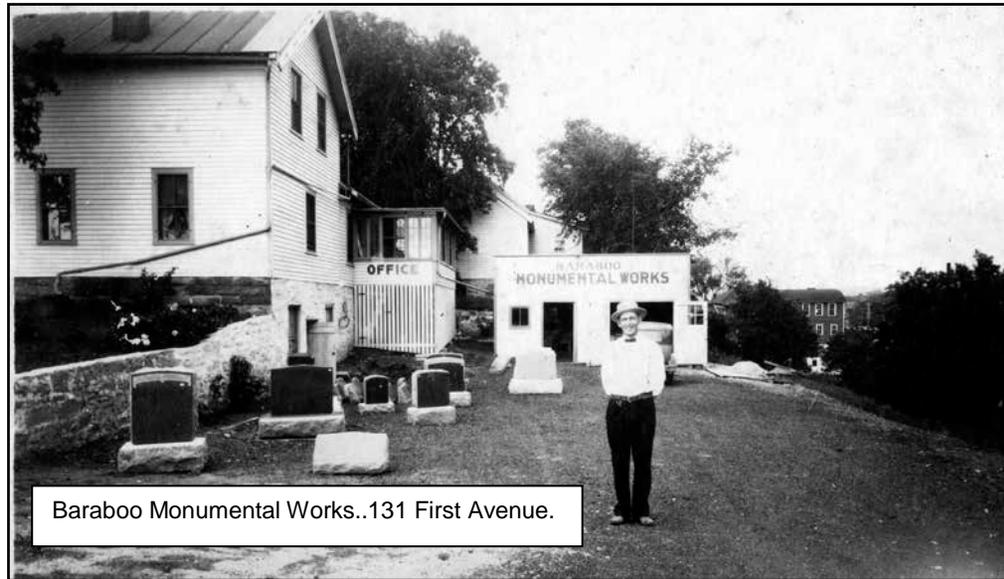
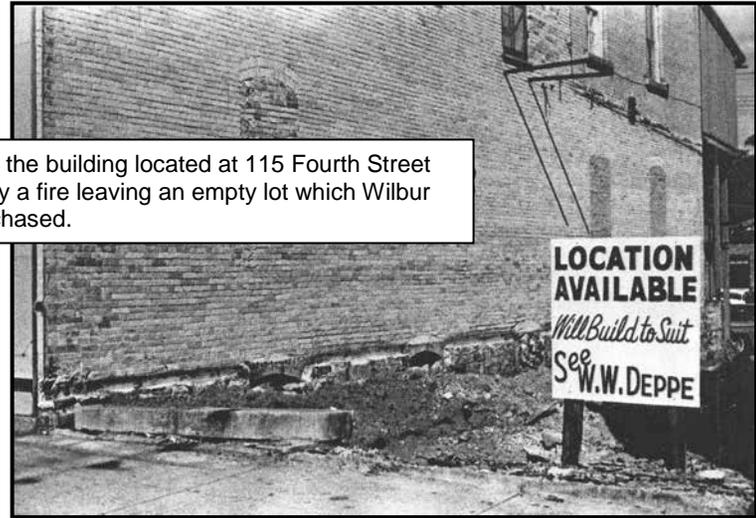
Old foot-bridge connecting south side of Baraboo with Ringlingville.



Effinger Brewery Floor Plan...331-409 Lynn Street



In 1964 the building located at 115 Fourth Street was destroyed by a fire leaving an empty lot which Wilbur Deppe later purchased.

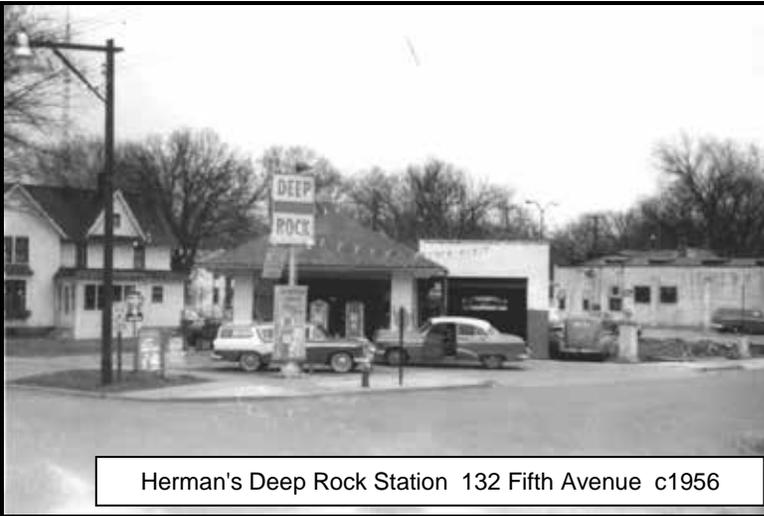


Baraboo Monumental Works..131 First Avenue.



Old Baraboo Railroad Roundhouse c1904

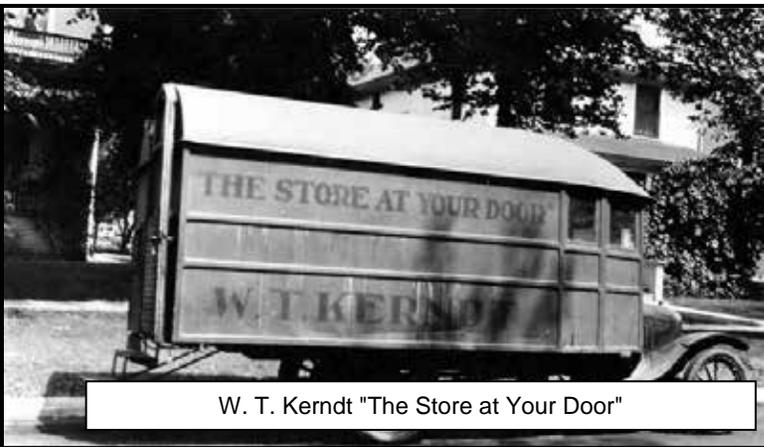
THE OLD BARABOO ROUNDHOUSE—A number of the men who once made their living working for the railroad in Baraboo are pictured with a steam engine at the famous old Baraboo Roundhouse. When this picture was taken about 1904 the railroad played a major role in the economy of Baraboo. Photo courtesy of the American Photography Museum



Herman's Deep Rock Station 132 Fifth Avenue c1956



Hudson Sales & Service 116 Fifth Avenue c1956



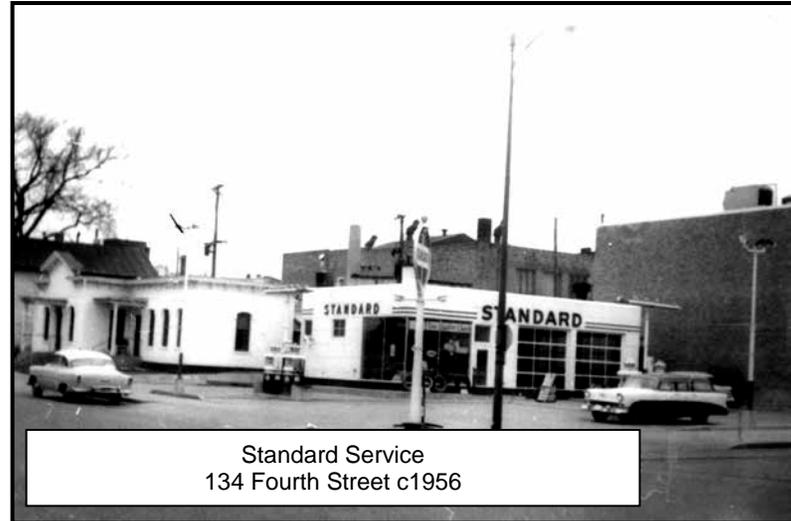
W. T. Kerndt "The Store at Your Door"



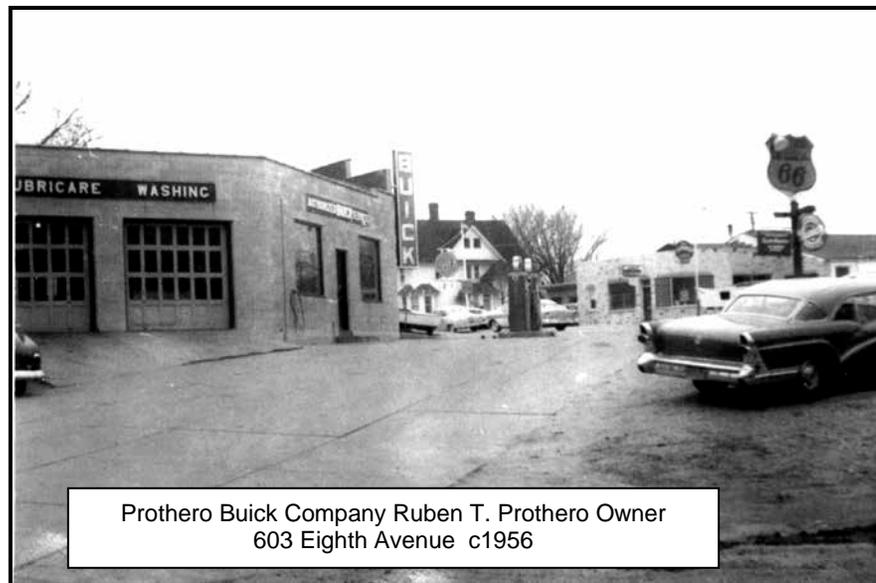
Debbie Nelson & Jessica Elsing of The green Vine c2014



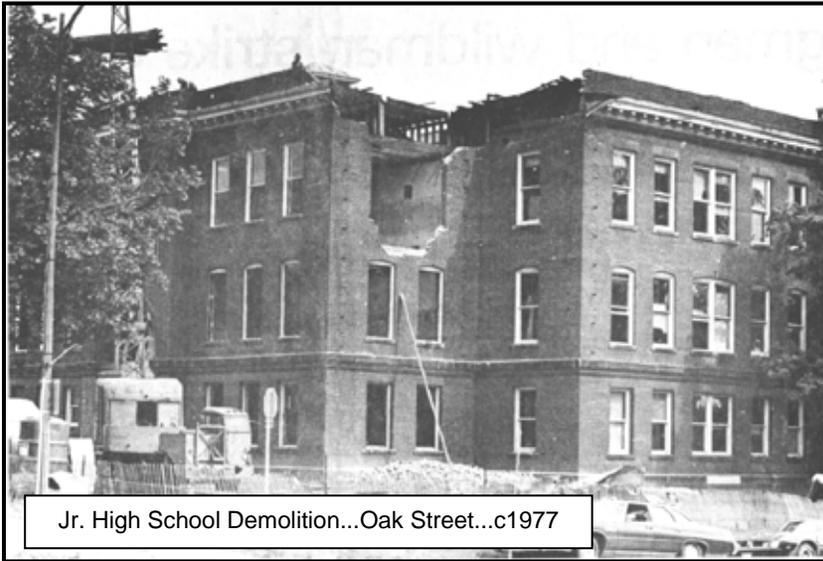
Capener Motor Sales LeRoy Capener Owner
606 Eighth Avenue c1956



Standard Service
134 Fourth Street c1956



Prothero Buick Company Ruben T. Prothero Owner
603 Eighth Avenue c1956



Jr. High School Demolition...Oak Street...c1977



Construction of New School...Oak Street...c1907



We are now ready to serve the people of this area in our new and larger location, 614 8th Ave., Baraboo, former home of the Pope & Clement garage.

If you have a heating problem, are building a new home or thinking of changing your heating system, call Rehbein Heating Co., Phone 13, Baraboo.

Now you can get complete winter heating plus summer cooling in the same unit with a Lennox System. Always dependable service and reasonable prices.

ERNEST REHBEIN
YOUR LENNOX DEALER
IN THIS AREA

Now is the time to clean your furnace and Rehbein can do the job for you quickly with no dirt or mess with their big Vacuum System.

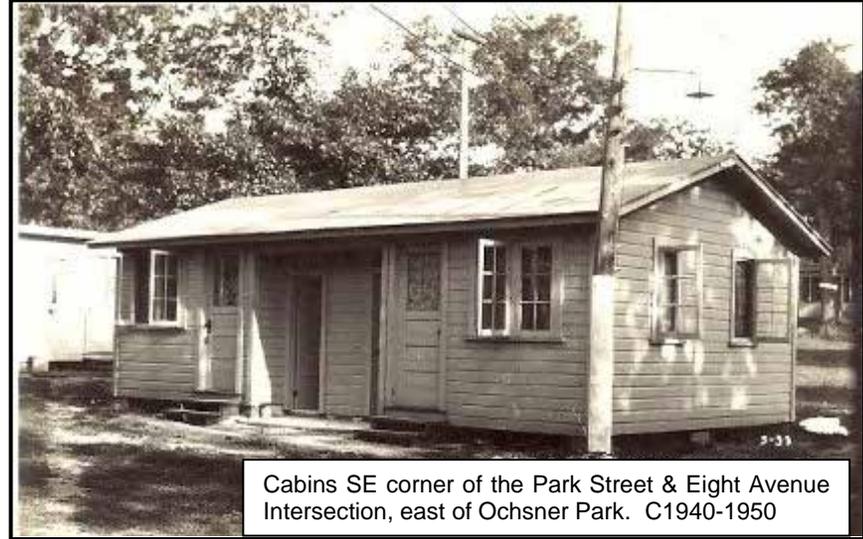
ABSOLUTELY QUIET
NO CARBONS
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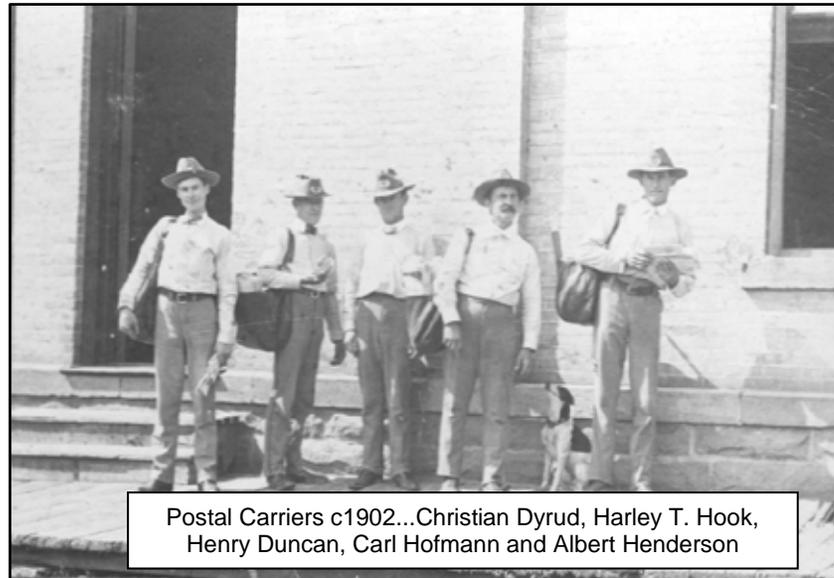
Rehbein Heating; 614 8th. Ave.; c1973



taste-freez; 8th.St. @ Jefferson; c1973



Cabins SE corner of the Park Street & Eight Avenue Intersection, east of Ochsner Park. C1940-1950



Postal Carriers c1902...Christian Dyrud, Harley T. Hook, Henry Duncan, Carl Hofmann and Albert Henderson

-Photo Section III-



Lake States Railway Historical Archives Association...c.2015



Serving This Area With-

Carpet by-

Armstrong - Walters - Roxburg - McGee

Custom Draperies by-

Burlington - Waverly Schumacher
Plus Many Others

Drapery Fixtures by- Kirch & Graber

Woven Woods - Beads - Plus Many More
Decorator Items.

Custom Upholstering at it's finest

**Our Business Is Based On
Customized & Personalized Service**



157 Linn St., West Baraboo Ph. 356-8416



Bill and Sheryle Bonnell

Bonnell Drapery and carpet, 157 Linn St. c1973

Opening night at the Al Ringling Theater...November 17, 1915 featuring a Broadway play.

Lady Luxury

CAST OF CHARACTERS

In the Order of Their First Appearance.

EDWARD VAN CUYLER Mr. J. W. Herbert
A common-sense man, sah -- without frills, ma'am -- whose home and ideals are a generation old; his butler

HARPER Mr. Sam J. Burton
who, however, adores his young mistress

ELOISE VAN CUYLER Miss Florence Webber
an American heiress, whose fortune has been held in trust for her until the hour the play opens, although her brother.

JIMMY Eddie Morris
has been spending his share and is just home from abroad on the same boat with

MRS. DRAPER-COWLES Miss Emily Fitzroy
an English chaperon, who comes to assume charge of Eloise's social campaign, accompanied by

MAUDE DRAPER COWLES Miss Gipsy Dale
her daughter, destined for a rich marriage, but secretly in love with a very different type of man.

SAM WARREN Mr. Forrest Huff
from Texas, not used to modern girls, but anxious to learn from Eloise, who has engaged

MADAME MISCHKOWA Miss Fritzi von Busing
a Russian dancer, to appear during the birthday festivities and who endeavors to solve the mystery before the fall of the final one carried by

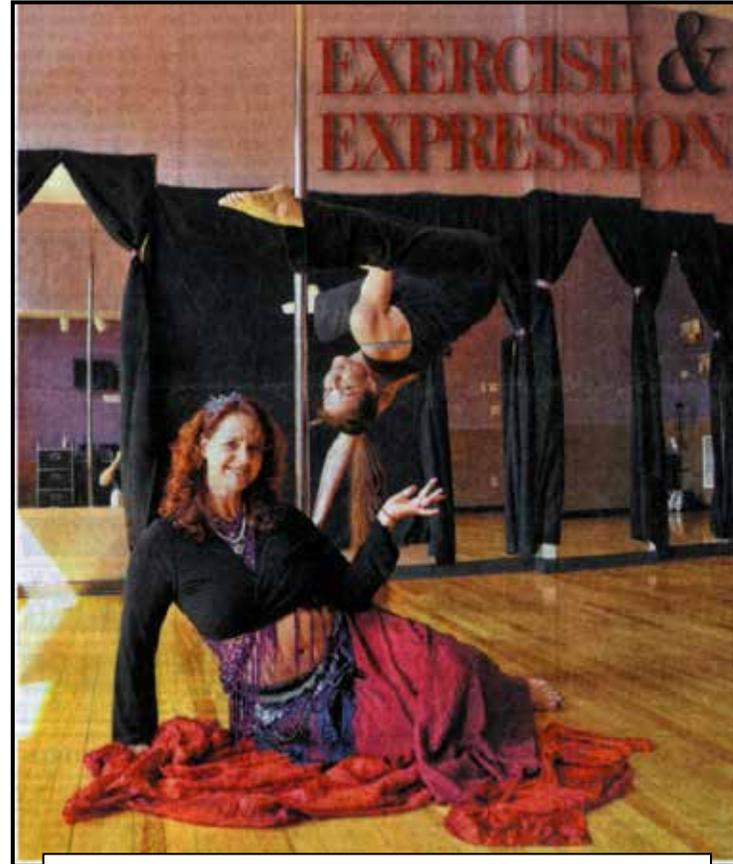
COUNT PINIASPELLI Mr. Arthur Albro
whose own losses make him welcome the coming of

DETECTIVE SCATRO Mr. E. H. Crawford
who endeavors to solve the mystery before the fall of the final curtain, with the aid of

DEBUTANTES AND OTHER GUESTS, DANCERS, ETC.
Misses Tessie Goldie, Harriett Springer, Bettie De Grasse, Josephine La Velle, Edith Ramey, Alma Buell, Violet Dale, Marie Farrell, Cecil Corey, Loretta Doyle, Elsie Stillwell, Norma Van Norman, Fayles B. Hilton, Jeanette Sorlote, Pauline De Lawrence, Lillian Berry, Dorothy Fitch, Loretta Wilson, Louise Morris, Alice Elden, Jane Readé;
Messrs. John Alexander, Eric Block, Toney Nash, Frank Kenny, Irving Eastman, Nicholas Wilson, Monte Stone, Harry Wild.



Meg Petersen & son Brodrye at Tuff Dog Leather
...408 Oak Street...c2013



Rhonda Siebecker & Jamie Cooper at Second Story
Studio, 114-1/2 Fourth Avenue...c2013